

 **Hampshire College** | **R. W. Kern Center**





**“ This building will tell
Hampshire’s story, embody
its values, serve its needs,
and draw our visitors
into the community.”**

PRESIDENT JONATHAN LASH

A New Building for Hampshire

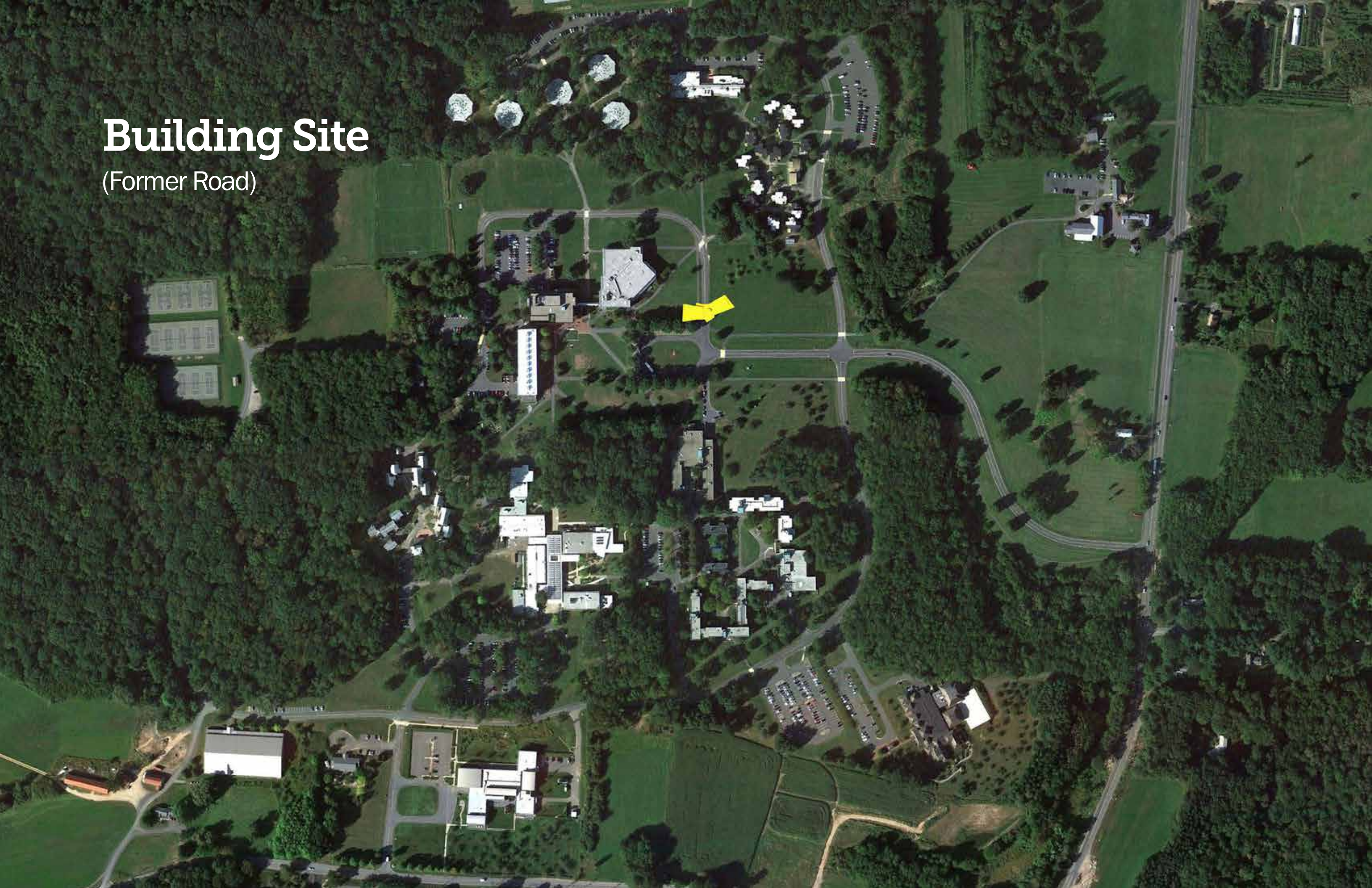
- This summer, Hampshire College broke ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.
 - The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.
 - This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire's mission.
 - The majority of families who visit the admissions office will also visit the offices of financial aid and student accounts. These offices will relocate to the R. W. Kern Center, and will provide a high level of ease of access and service as we welcome and support families and parents at Hampshire.
- The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.
 - There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.

Goals for Hampshire's New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.
- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).
- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.
- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving 'Living Status' under the Living Building Challenge (LBC).
- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.
- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE.**
- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.

Building Site

(Former Road)



Building Site



Building Site

ROBERT CROWN
CENTER

BUS
STOP

RAIN
GARDEN

RAIN
GARDEN

DROP OFF
AREA

CAMPUS
ROAD

RAIN
GARDEN

ORCHARD

SUCCESSION
MEADOW

WET MEADOW

CONSTRUCTED
WETLAND

CISTERN

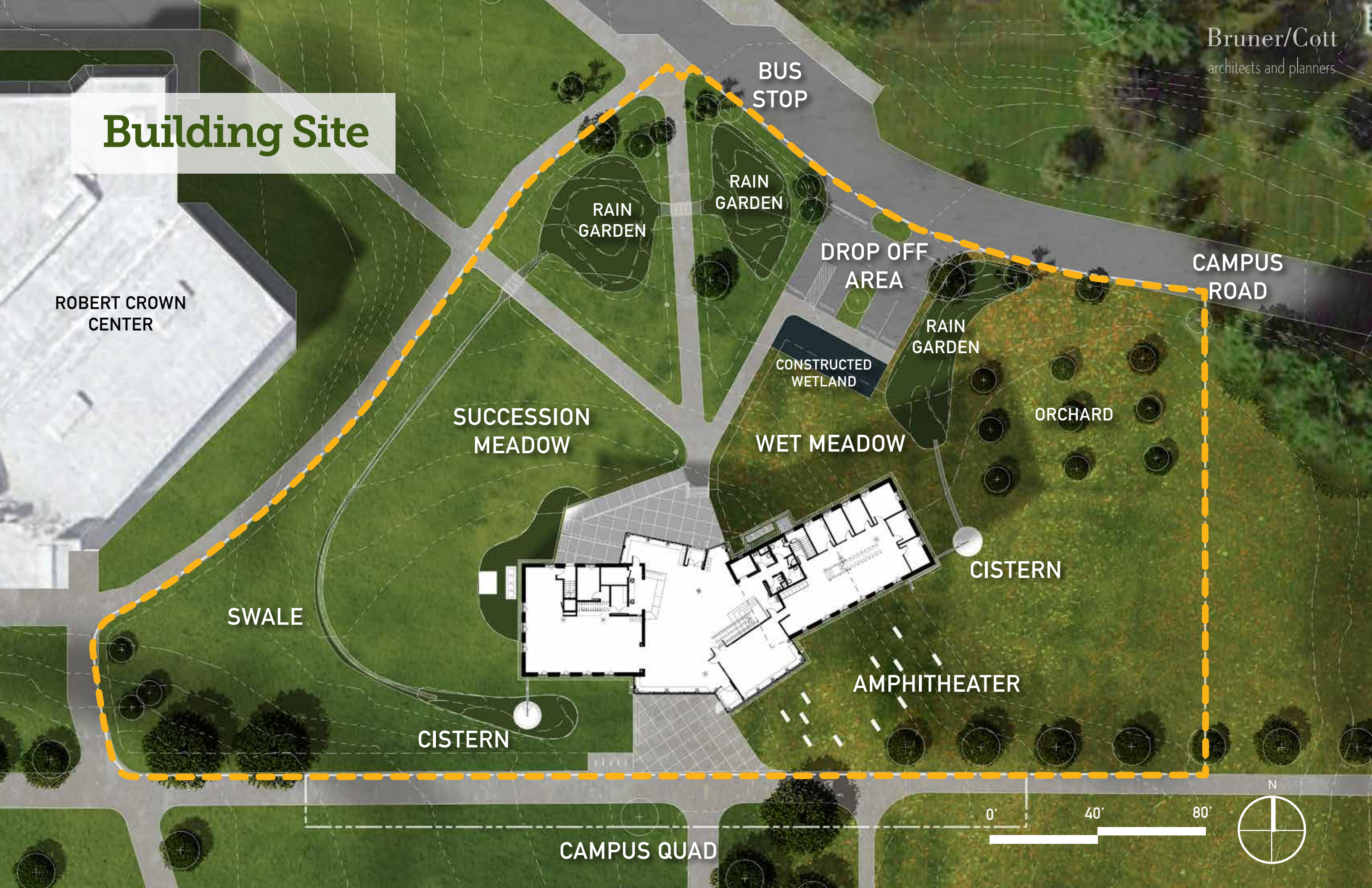
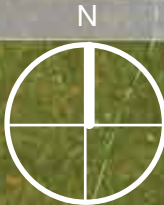
SWALE

AMPHITHEATER

CISTERN

CAMPUS QUAD

0' 40' 80'



View of North Entrance



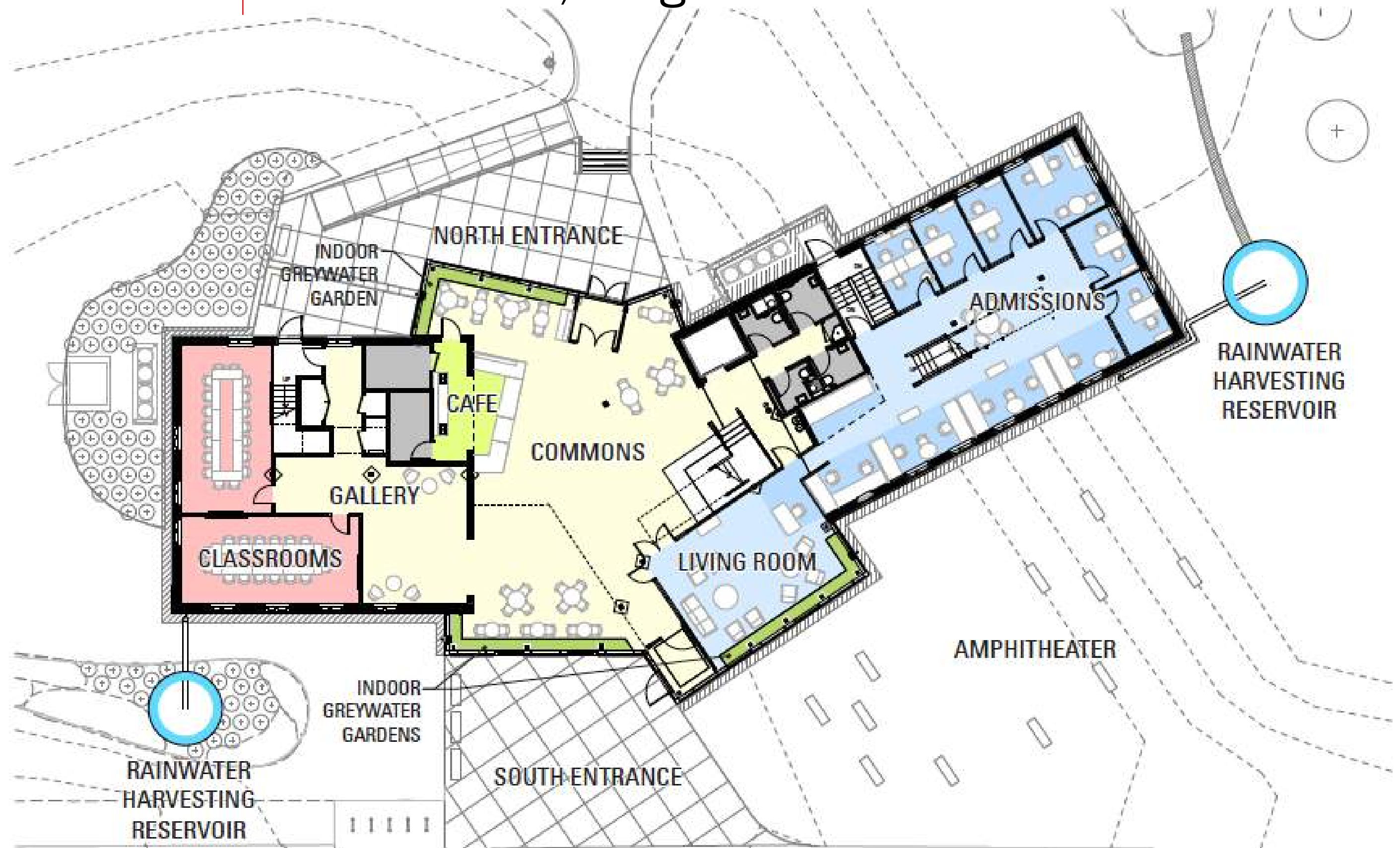
View of South Entrance



Interior View



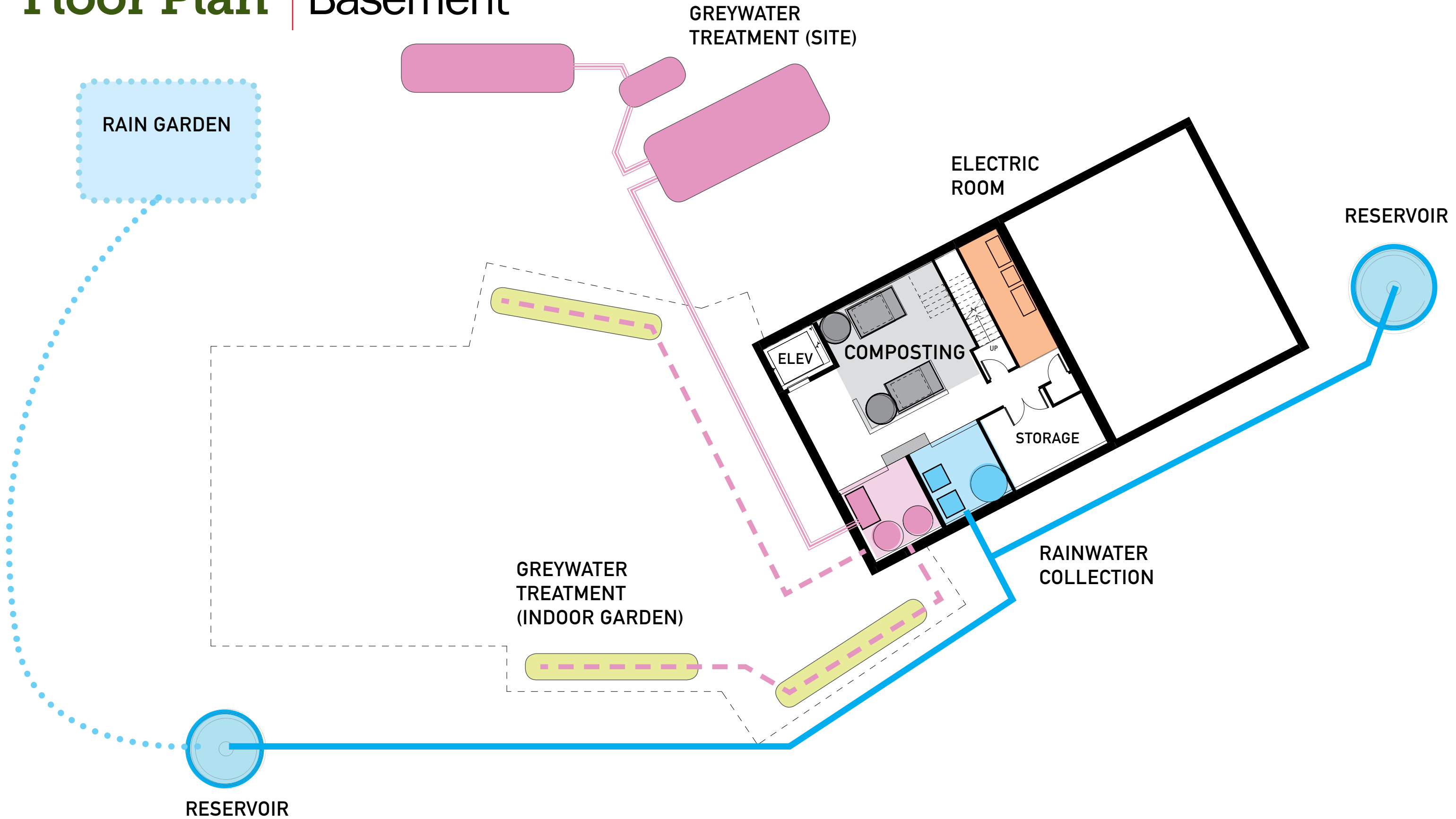
Floor Plan | Ground Floor 7,790 gsf



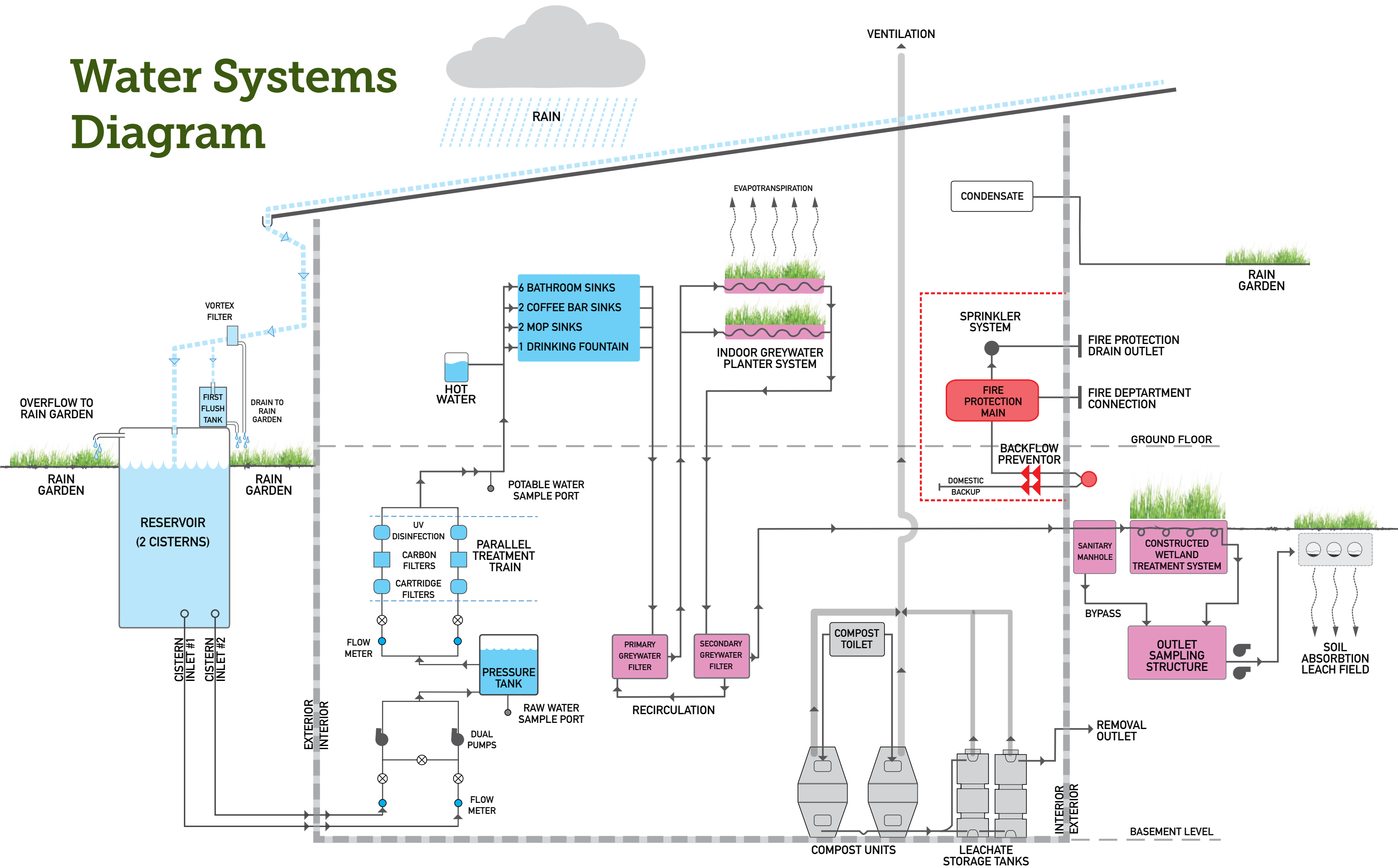
Floor Plan | Second Floor 7,190 gsf



Floor Plan | Basement



Water Systems Diagram



Timeline | Master Schedule

HAMPSHIRE COLLEGE																																																														
R.W. Kern Center																																																														
Master Schedule																																																														
April 11, 2014																																																														
	2012					2013					2014					2015					2016																																									
	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D																			
Program Development & Site Identification																																																														
Architect Selection & Design Competition																																																														
Program Confirmation																																																														
Schematic Design (SD)																																																														
Design Development (DD)																																																														
Construction Documents (CD)																																																														
Estimate, GMP, Permits																																																														
Early Site Work, Construction																																																														
Building Commissioning																																																														
Loop Road and Parking Construction																																																														

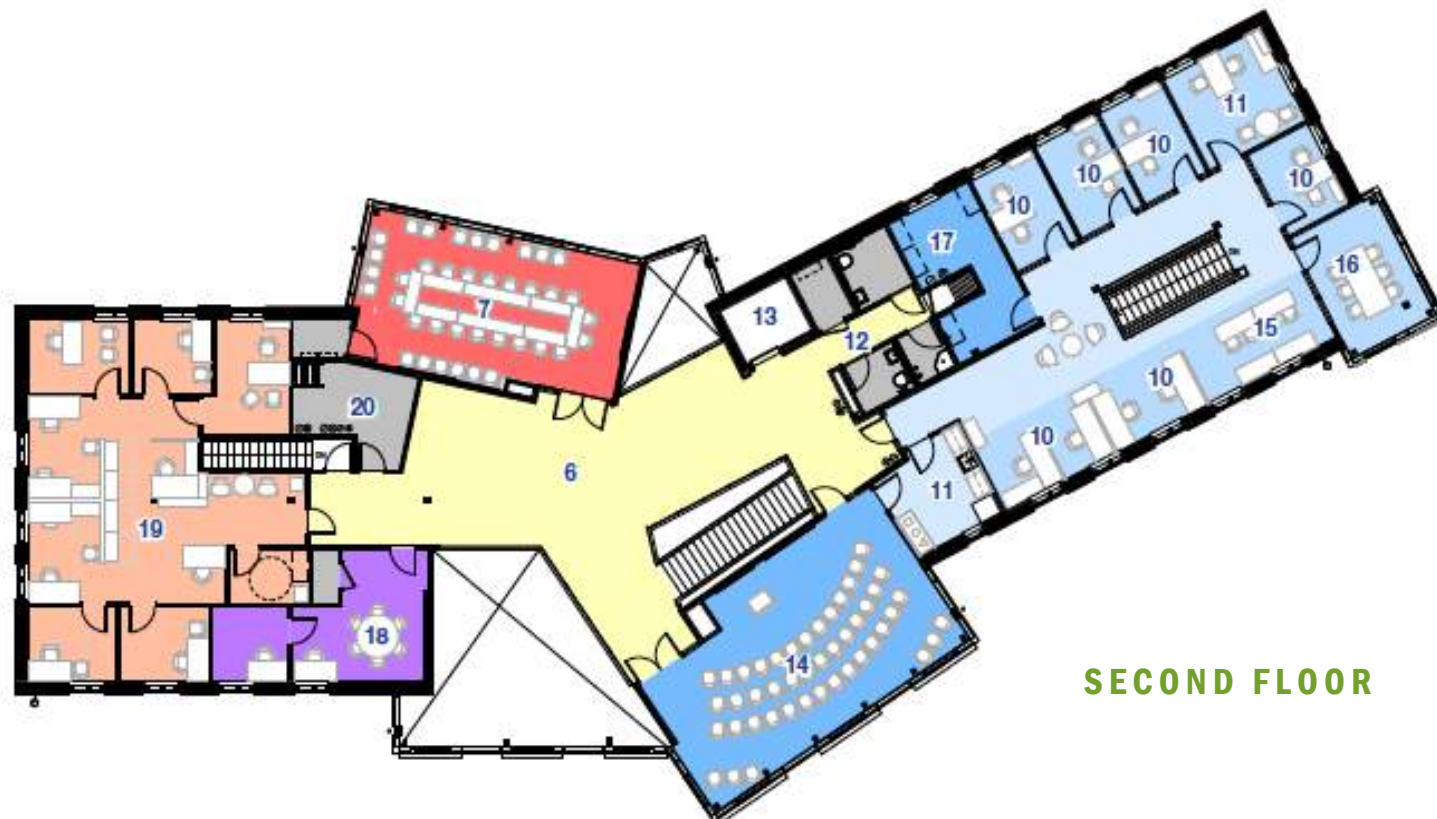
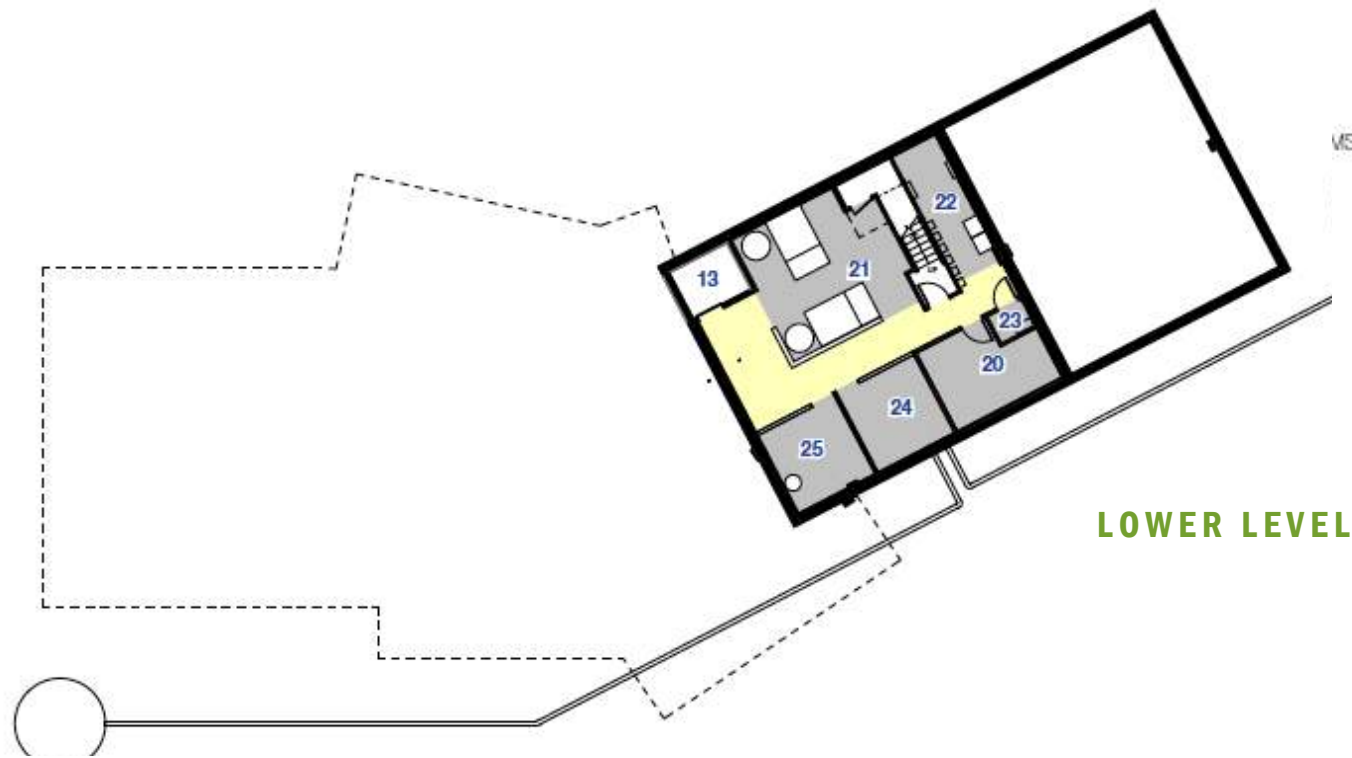
Move-in Jan. 2016

The Challenge | to raise \$9,000,000

Gift Range	# of Gifts Needed	Amount Secured	Amount Needed
\$1,000,000+	3	\$5,500,000 (3)	\$0
\$500,000	2	\$500,000 (0)	\$1,000,000
\$250,000	4	\$250,000 (1)	\$750,000
\$100,000	5	\$556,530(4)	\$0
\$50,000	6	\$149,084 (2)	\$200,000
\$25,000	6	\$137,329 (4)	\$25,000
\$10,000	10	\$49,159 (3)	\$51,000
< \$10,000	20+	\$13,295 (10)	\$185,000
Total	75+	\$6,930,398 (29)	\$2,069,601 (46+)



R. W. Kern Center | Detailed Floor Plan



- | | | | |
|-----------|-------------------|-----------|----------------------|
| 1 | ENTRY VESTIBULE | 13 | ELEVATOR |
| 2 | LOBBY | 14 | INFORMATION SESSION |
| 3 | OPEN PUBLIC STAIR | 15 | WORK AREA |
| 4 | LIVING ROOM | 16 | CONFERENCE ROOM |
| 5 | RECEPTION | 17 | NEW STUDENT PROGRAMS |
| 6 | GALLERY | 18 | FINANCIAL AID |
| 7 | CLASSROOM | 19 | STORAGE |
| 8 | COFFEE BAR | 20 | COMPOST ROOM |
| 9 | ADMISSIONS STAFF | 21 | ELECTRICAL ROOM |
| 10 | COUNSELOR OFFICE | 22 | IT |
| 11 | DIRECTOR OFFICE | 23 | RAINWATER ROOM |
| 12 | REST ROOMS | 24 | GREYWATER ROOM |

R. W. Kern Center | Naming Opportunities

Building Naming *R. W. Kern Center*

Campus Quad *Pasha and Laney Thornton Quad*

First Floor

Lobby *Jane Model Atrium*

Admissions Wing (Floor 1) *Dorothy H. and Fredrick J. Haug Admissions Center*

Coffee Bar *"Kern Center Café" (name TBD)*

Classrooms (2) \$50,000 (each, one available)

Zhao Family Classroom

Individual Counseling Offices (8) \$25,000 (each, seven available)

Fierstein Family Counseling Office

Living Room \$250,000

Director Office \$50,000

Gallery (Vestibule) \$75,000

Second Floor

Financial Aid Wing *Bob McCarthy 72F Financial Aid Offices*

Info Session Room *Charles Taylor Info Session Room*

New Student Programs *Lester Mazor New Students Program Office*

Conference Room *Tardis Conference Room*

Admissions Wing (Floor 2) \$250,000

Large Classroom (1) \$100,000

Gallery \$50,000

Director Office \$50,000

Individual Counseling Offices (6) \$25,000 (each)

Living Building Opportunities

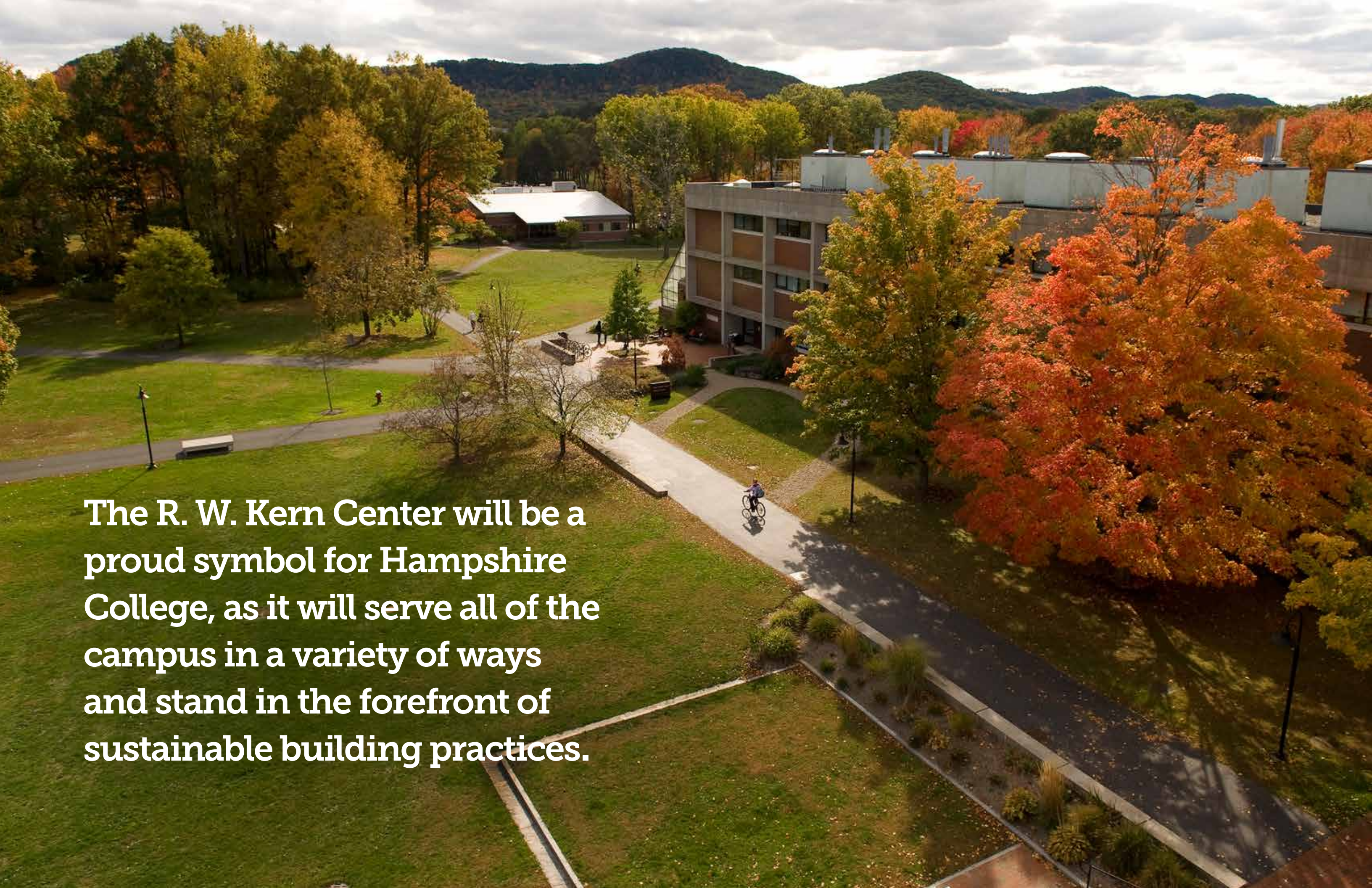
Bus Stop *Sander Thoenes Memorial Bus Stop*

Solar Array \$400,000

Rain Gardens/Landscaping North \$100,000

Rain Gardens/Landscaping South \$100,000

Living Building Challenge Resource Center \$80,000

An aerial photograph of a college campus during autumn. The scene features a large, multi-story building with a flat roof and several air conditioning units. The building is surrounded by lush green lawns and numerous trees with vibrant orange, yellow, and red foliage. A paved path winds through the campus, with a person riding a bicycle in the foreground. In the background, rolling hills and mountains are visible under a cloudy sky. The overall atmosphere is serene and scenic.

The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.