

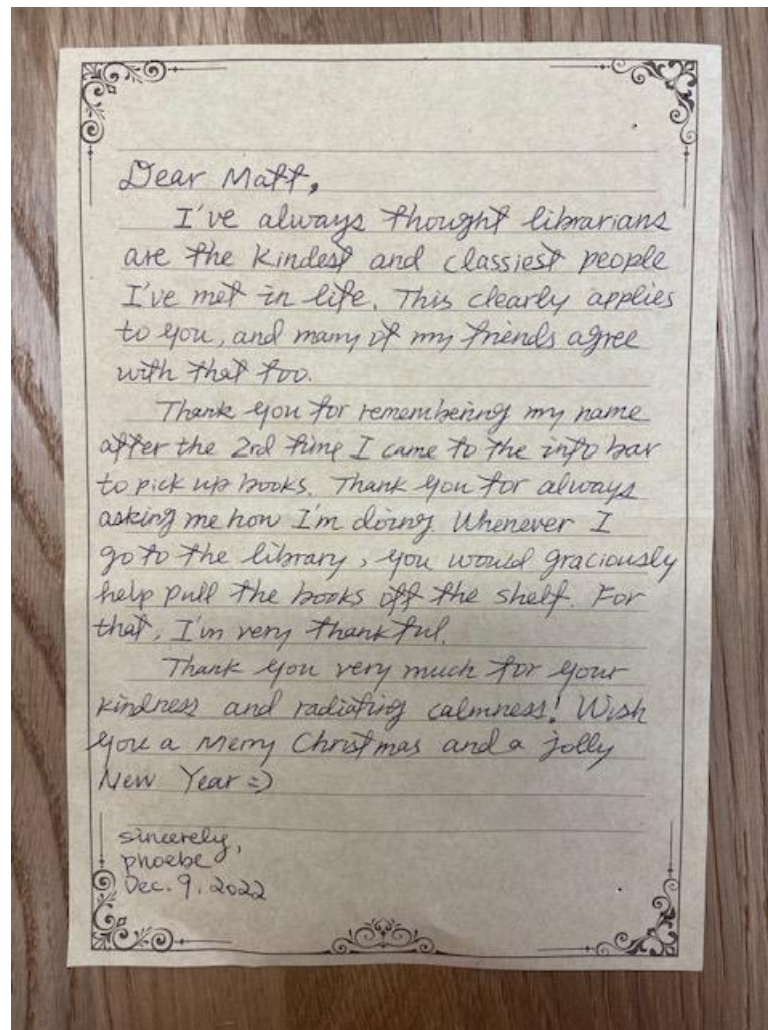
# Harold F. Johnson Annual Report July 1, 2022- June 30, 2023

## The Year at a Glance

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The Harold F. Johnson Library staff continued to support the research, information and academic needs of the Hampshire College community. The highlights of the year are many, and include a successful Five College Library consortial migration to a new Integrated Library System, FOLIO (the Future of Libraries is Open), and a steady teaching and reference program, as well as many new outreach initiatives.

Thank you note from a student to a library staff member



The Harold F. Johnson Library, Archives, and Media staff continue to be at the heart of everything that we do in the library; it is their hard work, creativity, and resourcefulness that enable Hampshire to provide its students and faculty with a very strong library program. The achievements in this report represent the work of the staff of the Harold F. Johnson Library.

Our library staff now includes 11 FTE and 3.3 FTE Work Study Students. Staffing changes in FY23 included welcoming Taylor Ortiz as our new Media Production Coordinator and Eliza Gelinias as our new Access Services Associate: Media Services. We said a fond farewell to Neil Young (longtime Director of Media Services and alum of the College). We also welcomed Carrie Evans, Museum Database Coordinator for Five Colleges Inc, to our library building and as a secondary report to the Director of the Library.

This list below represents our staff at the end of FY 23:

Rachel Beckwith: Director of the Library and Librarian for Arts and Humanities  
Jen Bolmarcich: Systems & Discovery Librarian  
John Bruner: Advanced Media Coordinator  
Nebraska Chatham: Access Services Associate (Evening Supervisor)  
Eliza Gelinias: Access Services Associate (Media)  
Natane Halasz: Research and Instruction Librarian for Science & Social Science  
Suzanne Karanikis: Access Services Supervisor  
Tatjana Mackin: Library Administrator and Acquisitions Specialist  
Taylor Ortiz: Media Production Coordinator  
Matt Spring: Access Services Associate (ILL)  
Shaun Trujillo: College Archivist

## Collections and Circulation

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### Collection growth

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- Materials in the buildings:
  - Books 129,893
  - Journals (print and microform) 10,851
  - Audio (CD) 5,562
  - Video (Film, VHS, DVD) 4,983
  - Games (board and digital) 511
  - Media and equipment 3182
  - Special collections and archives (books, art objects, collections) 1015
- Electronic Resources:
  - E-books 509,101
  - E-journals 105,479
  - Databases 153
  - Streaming audio & video (titles) 204,012
  - Primary source collections (Five Colleges and subscriptions) 208
- Total materials (books, etc.) expenditures: \$235,862



- Archives & Special Collections
  - Division IIIs: 3,378 DIV III records
  - Works in the permanent art collection Mimsy database- 1,069
  - Estimation of archives collections size in linear feet - 1236 linear feet of archival materials (this includes the objects from the Lisle Collection).
  - Maintained Print Archive Retention Agreements (34,322 titles) with the Eastern Academic Scholars Trust
  - Collections of Note that were acquired or added this year:
    - Additions to Marlene Fried papers and CLPP records
    - Herb Bernstein papers
    - Edward Dees papers

## Circulation Statistics

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It's not enough to have great collections! They have to be used! The following is an overview of our library's use during the past year.

- Hampshire Items circulated to the Hampshire community:
  - 3627
- Total Five College Items circulated to the Hampshire community:
  - 2442
- Items circulated to the Five Colleges:
  - 8836
- 280 individual patrons borrowed equipment
- Seed Library: 45 varieties of seeds, 572 packets of seeds distributed (via Admissions events, Pop-Up Libraries, and users selecting directly from seed library).
  - Top 3 seeds:
    - Cucumber (41 packets)
    - Mr Warners Red Popcorn (39 packets) (a variety developed right here at the Hampshire College Farm!)
    - Cilantro (39 packets)

## Interlibrary Loan

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- Interlibrary Loan:
  - 952 articles and 224 loans provided to other libraries
  - 519 articles and 171 loans items received from other libraries
- Borrowing fill rates
  - Hampshire patrons requested 155 more items compared to last fiscal year, totalling 861 borrowing requests between articles and loans. 519 out of 586 (89%) article borrowing requests were filled, up by 1% compared to last year. Loan fill rates declined 1% compared to last year with 171 out of 275 (62%) requests filled in FY 23.
- The increase in ILL requests made by patrons is attributed to higher enrollment and increased outreach for our ILL services.
- Document Delivery
  - 187 articles were filled via Document Delivery in FY 23, an increase of 44 from FY 22.
  - These numbers are again attributed to increased enrollment at the college. ILL staff also changed procedures in regards to document delivery this year to highlight more of our collection.
- Lending
  - Lending requests received are also on the rise, making them more in-line with pre-pandemic numbers. 329 more article requests and 95 more loan requests were received in FY 23 than in FY 22.
  - 958 of 1228 (78%) articles requested were filled, which went up by 19% from FY 22. ILL staff in FY 22 were in training and were less familiar with ILLiad and the collection.
  - Out of 468 lending loan requests, 224 were filled (48%). This is down 1% from FY 22. Since our migration to FOLIO and the EDS system, ILLiad receives e-book requests as physical loan requests. This, alongside recurring requests for non-circulating material, accounts for a large portion of cancellations.

## Reserves

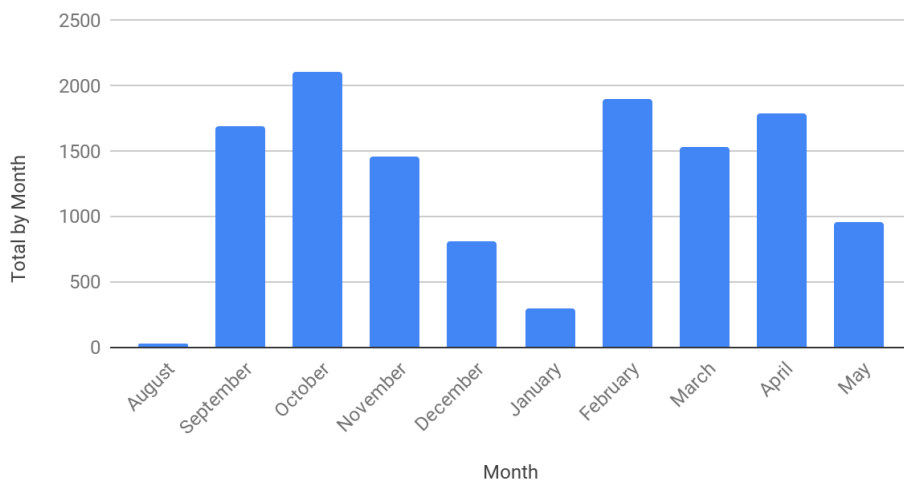
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Semester	Courses utilizing reserves	Titles on reserve
Fall 2022	20	132
Spring 2023	25	169
Summer 2023	1	4

## Library space use

### Monthly total visitors

Total Visitors by Month



### Room Reservations

1st Floor Library Classroom : 142  
2nd Floor training room: 10  
HillUrbina: 43  
3rd Floor IT Training Room: 1  
Kiva: 3

## Reference

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- General Reference Requests - emails or phone call requests for help with research: 245
- Reference Consultations - one on one meetings with students that last up to 60 minutes: 387
- Chat Reference Consultations: 198
- Archive/Special Collection Reference Requests: 28

## Instruction

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- Librarians taught around 30 course-related instruction sessions, reaching approximately 300 students.
  - Librarians offered around 17 workshops for targeted groups including the new James Baldwin and Undocumented Scholars cohort, International Students, Transfer Students, new faculty, new 5C Women's Studies Research Center faculty and staff, tutorial faculty, and family orientation.

These included:

- Summer Institute for New Students (Zoom: 7/21/22 & 8/11/22) A total of 10 attendees participated in this pre-orientation session organized by CASA (Facilitators: Rachel, Natane, Matt, Suzanne, Bruner).
  - New EDS Drop-In Info Session (Zoom 7/21/22, 8/11/22; in-person 8/16/22). Open to the Hampshire community to learn more about our new Discovery layer. 6 attendees.
  - Citation/Zotero Basics workshops (11/18/22, 11/28/22, 12/06/22). 3 attendees combined.
  - JB/UD Scholar Monday Workshops (11/07/22, 04/10/23) 9 students attended each session.
  - Incorporating Research (with the Writing Program), 12/05/22. 2 attendees.
  - Orientations:
    - JB/UD Orientation: 8/24/22 (9 students)
    - Family Orientation 8/26/22 (around 15 families attended and wrote cards for their students)
    - New Student Orientation 8/29/22 (Scavenger hunts)
    - Orientation to Library for 5C Women's Studies Research Center (Classroom 9/7/22) (4 attendees)
    - New Student Orientation 1/23/23 (scavenger hunt)
    - New Div I Seminar Faculty Orientation 5/17/23
- Media Services taught 5 technology workshops reaching 52 students.
  - Media Labs taught 16 workshops and supported around 300 students.
  - The Art Gallery taught classes and workshops (in the Gallery and in classrooms) and supported 13 Div III students with their exhibitions.

## Library Outreach/Exhibitions

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Pop-Up Libraries:

These are advertised opportunities for students, faculty, and staff to drop in to a table at various locations throughout the year. Librarians staff these pop-ups with library materials and information, and fun freebies whenever possible. Pop-ups take the library outside of our building into the broader campus environment.

- Pop-Up Library at Farm CSA pickups (8/30/22, 9/27/22, 10/25/22)
- Pop-Up Library at CASA 11/4/22
- Land Acknowledgement Workshop on 11/14/22 Book display and checkout, library information handed out.
- Pop-Up Library (Library Entrance) 2/17/23
- Pop-Up Library APL/Library Entrance 3/31/23



### CrafterDark:

These were regular sessions (7pm-8pm 1x Tuesday per month in the fall, increasing to 6pm-8pm 2x month in the spring) that gave students, faculty, and staff time to drop in for casual crafting on Level 1 of the library. We offered materials for people to try, or they could work on their own projects. Snacks were provided. Most sessions attracted between 3 and 5 students. Dates: 8/31/22, 9/27/22, 10/25/22, 11/29/22, 2/14/23, 2/28/23, 3/28/23, 4/11/23, 4/25/23, 5/9/23.

### Game Nights:

Hosted weekly on Thursdays from 6-8pm during the school year, game nights give the opportunity for staff and students to interact through board games. A total of 23 events were held and a total of 35 students attended through the semesters.

### Other outreach activities:

- Virtual Prospective Students Day (Zoom) on 9/17/22. "About the Library" for prospective students. 5 prospective students plus Admissions Counselor and current student.
- Admissions Resource Fair on 10/10/22
- Admissions Open House on 10/22/22
- Admissions Resource Fair in RCC on 2/20/23
- Accepted Students Day (Zoom) on 3/4/23
- Accepted Students Day Resource Fair on 3/27/23
- Accepted Students Day Resource Fair on 4/17/23
- Accepted Students Day Resource Fair on 4/24/23
- Fairy Garden event with students 4/30/23
- Helped with New Student Move-In day on 8/25/22
- Welcome Week (09/02-09/06/22):
  - Tabling in front of APL/houseplant giveaway on 9/2/22. Approximately 40 students stopped by and picked up a baby houseplant.
- Welcome Week - Library Field Trip to Gardeners Supply in Hadley on 9/6/22. 5 students attended.
- Family & Friends "Mocktails & Special Collections" Open House on 10/14/22
- Scavenger Hunt for Employees Wellness Week on 10/31/22
- Benefits Fair tabling on 11/3/22 as part of Employee Wellness Week
- Therapy Dogs event on 5/9/23 in collaboration with Dean of Students Office/Wellness. A very successful event which attracted over 50 students again in its second year.
- Story Time for the Early Learning Center: We organized an interactive story time for the students and staff of the ELC on July 12. They walked over to the library lawn where we read a story together on the library lawn, had the opportunity to touch real sheep's wool provided by the Farm, partake of a simple craft, and race around Level 1 to find the hidden sheep. Approximately 20 toddlers and preschoolers and 5 staff joined us.



## Gallery Report

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- Naomi Romm returned as Gallery Coordinator for the F22/S23 school year. She assisted in the production and curation of 13 Division III exhibitions; 6 in the Fall semester and 7 in the Spring semester. Naomi also organized and curated an exhibition in the Fall, *The Scope of Things*, which paired the visual works of professors with that of a nominated alum. In the Spring, she helped to curate the solo exhibition of visiting professor and artist-in-residence, Serena Himmelfarb (*The Distance is Getting Closer*). The Spring semester culminated in a showcase of the Spring's Division III work that was on display during commencement weekend.

# Archives & Special Collections

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## Archival projects

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- Compass Migration full kickoff October 2022 (in partnership with Mt. Holyoke and Smith Colleges)
- Digitization of 10 reels of video from the InTran archive (in conjunction with Advanced Media Labs)
- History of Intran Student Group Exhibit (student special project in conjunction with Advanced Media Labs)
- Zine Collection access reorganization (student special project)
- Zine backlog (900+ issues) added to the collection
- Contributed archives materials to exhibit at Amherst college, [“God Made My Face: A Collective Portrait of James Baldwin.”](#) originally organized by Hilton Als for David Zwirner Gallery in 2019
- Consulting with the Robert and Isadora Duncan Archives (via AJ Juarez)
- Consulting with the Mettler Studios on video migration/digitization (via Mary Ann Brehm)
- Digital preservation consultation with University of Maine
- Digital repositories consults with Amherst College’s Digital Initiatives department
- New MOU with Amherst College Library allowing Hampshire Archives & Special Collections to store up to 150 linear feet of collections at the Bunker
- Launch of on-site NAS server for Digital Asset Management of Archives & Special Collections digital collections (in conjunction with Hamp IT)
- Installation and configuration of camera copy stand for mass digitization initiatives (in conjunction with Advanced Media Labs)

## Archival Collections Processed

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- *The Fred!* Merrill House Newsletter collection (5 archival cartons)
- The DIV III Announcements compiled from staff donations (2 archival cartons, 3 flat cases)
- Lynn Miller Papers (5.5 archival cartons)
- Community Council Records (4.5 archival cartons, 1 bankers box)
- Hamp Rise Up digital and physical collection (1 archival carton, several posters in flat files, and 1.89 GB of digital records)
- Closed DIV III collection (500+ DIVs without access agreements)
- Recent *The Omen* additions 2009-2022

## Researcher visits / Reference questions

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- Eqbal Ahmad Papers - 5 academic researchers from Hamilton College, UC Santa Barbara, UC Santa Cruz, Brown University, and Concordia University worked with the Ahmad Papers.
- 10 Students and 5 Staff conducted research in the archives
- 63 reference questions answered via email or phone
- Notable additional research requests and questions came from numerous alumni, exhibit curators from the Mead Museum, and a journalist from Pitchfork Magazine.



## Donations

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- The Fred! Merrill House newsletter collection
- Several donations from inaugural class alumni (including Barbara Lancaster and the estate of Ed Dees)
- 3D models of selections from the Ashanti Brass Weight collection
- Transfer of records from Community Partnerships for Social Changes (6 boxes)
- HC Slam Poetry Collective materials
- Faculty oral histories (via Susan Tracy)
- Transfer of records from the Dean of Faculty (8 boxes)
- Transfer of records from Media Services (3 boxes)
- New acquisition of records from Lemelson/C4D (2 boxes)
- Faculty Files (NS,IA, and HACU; 9 boxes)
- Misc IT networking schematics
- HC Student Union and Student Body Resources digital records transfer

## Accessions

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- 41 accessions in various formats, e.g. digital records, 3D models, paper records, monographs and booklets, VHS and video, and a marching band trophy
- 36 new zines

## Digitization projects

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- Beginning mass digitization of Student Newspapers series from Dean of Students collection
- Miscellaneous college publications, e.g. Course Announcements from 1970, Illustrated New Plan, The Portable Adviser, The Hampshire Forager, and many more
- The entire Yurt series from Dean of Students collection
- The entire *Direct Access* newsletters series from the Treasurer collection
- Hundreds of images from the Public Relations/Communications collection
- The entire collection of Hampshire Commencement posters (a full run excluding 1973)
- Selections from the Pauline Kael collection
- Selections from the Library Center series and newly accessioned Media Services material from the Dean of Faculty collection
- Materials highlighting famous Hampshire faculty, e.g. James Baldwin, Norton Juster, Jerome Liebling
- Posters from the Hampshire Graphic Design Collective
- Entire run of Hampshire press releases from 1965-1990 from the Vice President collection
- Large run of Division III event announcements
- History of Marlene Fried v. John Burt defamation case from Fried papers
- Numerous requests for digitization from campus offices and the greater Hampshire community

## Div IIIs added

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- 30 new DIV IIIs in Compass



## Websites crawled ([Archive-IT](#))

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- 63 websites crawled

## Digital objects added to Compass

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Besides the DIV III collection, adding new collections to Compass has been on hold because of the migration, but we have a serious backlog of materials ready to upload to the new system in the Fall 2023!

# Media Services

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## Collections Work

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- **cleaning/ organizing** - In the Fall semester of 2022 through winter, the Media Services office underwent a transformation. The space was deeply cleaned, including a fresh paint job and floor waxing by facilities, in order to restructure the layout for accessibility and efficiency. A lot of shelving and furniture were reused in a different configuration, and we purchased a large peg board organizer to hang up microphone and HDMI cords. We held a community equipment tag sale and sold 14 outdated digital cameras to make room for new acquisitions, and raised \$600 to put back into the equipment budget.
- **acquisitions** - All equipment purchases were placed after in depth conversation with Film/ Photo faculty, Advanced Media staff and taking into consideration the requests of regular borrowing students, to make sure that we are supplementing the community with quality equipment that they need to enhance their studies at Hampshire. During this FY we purchased both a 4k and a 6k Blackmagic Design Pocket Cinema Camera to be checked out to advanced film making students, lenses, accessories, memory drives and protective cages for the Blackmagic cameras, a 4k Canon Vixia Camcorder for high quality event capturing, new light meters to be used with the 16mm film cameras, USB-C adapters, SD card readers, a high quality condenser microphone for music and journalism, an intermediate level 4k DSLR camera, studio monitor stands for speakers in the Gallery, and general tools and replacement parts for the upkeep of current circulating equipment.
- **donations** - Throughout the year multiple faculty and staff also donated used equipment to Media Services that we put into circulation such as an 8 channel yamaha mixer, an olympus dslr camera, a polaroid camera, hi-8 tape camera, and two large projector screens which were successfully used during the admissions event in the library Spring 23.
- **showcasing equipment** - In an effort to make space in the Media Services office and also draw attention to the vintage equipment students can use if they take certain film and photography classes, we created a display on the third floor of the library showcasing the Bolex H16 camera, the Arriflex camera, the Nagra tape recorder and all of the original manuals and advertisements that came with this equipment. Equipment and interesting technology was also frequently shared on social media, as well as surveys for patrons to engage with about our collection.
- Supported gallery technology for the following exhibitions:
  - The Scope of Things: set up audio/visual presentation for 4 artists Division III exhibitions for 4 students.

## Advanced Media Labs

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All told the semester was the busiest in a very long time. Neil Young's departure created a massive backlog and in addition to filling in for Neil, time was spent coordinating plans, organizing action points and then the requisite process of hiring and training. Additionally it should be noted we had several high profile equipment failures that may have been either undiagnosed problems before Neil left, or devices that actually failed afterward. So it took a long time and a lot of visits to find the source of intermittent problems.

Commencement planning was yearlong and involved a lot of coordination and work.

In addition to the regular tours for incoming and prospective students, new faculty, new staff hires and the occasional visiting alumni, I provided presentations for prospective student info sessions and coordinated with alumni on special requests.

This year the library took on the redesign of our websites and web pages. I did this as well as exported the entire Yurt website to google. It's also worth to keep up with and facilitate the demands

I have finished the move of the StopMotion the entire facility. And have rewired and built 2 additional digitizing stations one for patrons). Lastly I am continuing to organize that have accumulated years of equipment



mentioning that a lot of time was spent trying of the Yurt Radio student group.

lab to the Library, redesigning and rebuilding rebuilt the Archives digitizing station (I also Archives exclusively and one for library and clean the labs and spaces on our floor and materials.

This year we added Hybrid zoom events as a way to increase the accessibility of our Lecture series and annual events. We first had to handle the Eqbal lecture which had some technical issues but was able to move forward in the end. The issues of audio input devices interacting with the built in sound systems of the Main Lecture hall in Franklin Patterson Hall led to audio cutting out for the zoom participants until the transmitters were switched out along with some of the wiring in the mixer being adjusted. This led to us taking a look at external sound input devices for a more mobile setup. We then took our new mobile setup to the West Lecture Hall in FPH (Franklin Patterson Hall) and were able to do hybrid events in that space for the Dean of Faculty community interviews. Again there were some issues and troubleshooting surrounding audio input into the device we were streaming from. We experimented with sending the audio through the camera, as well as different mixers and audio input devices and eventually landed on a mixer we had on hand that also acts as an AD/DA (Analog to digital/digital to analog) device which allowed us to use a single cable solution for mobile streaming. We took the new setup as the standard for hybrid events and have successfully streamed multiple hybrid events in the second semester (Collective Power conference, Shockett Lecture series, Community days of Learning, The Institute for the study of interdisciplinary sciences action conference, the common read lecture series, and several smaller lecture events connected to the Learning Collaboratives). While we still have a long way to go as far as streamlining our workflow and investing in long term installations to make hybrid events easier to operate on campus, there have been many great strides made in the last year.

## Event Production

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- Event Support (including setting up for events, running sound, and documenting events)
  - Events requiring media support: 48 (30 AV support requests/18 Video Recording requests)
- Classroom calls (critical & general) responded to through Slack or other means: 3
- Video Editing Requests: 26

# Systems & Discovery

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- Because our migration to FOLIO crossed fiscal years, the work of implementation for the new systems continued well into FY2023.
  - During the year, we had three full version upgrades (Kiwi, Lotus, Morning Glory, Nolana), with associated smaller patches.
  - The most challenging parts of the migration involved integrating FOLIO catalog and library user data with EBSCO Discovery Services, our comprehensive search platform. After intensive troubleshooting, including daily monitoring and weekly meetings with EBSCO for about 11 months, our catalog data and patron interfaces are at last functioning acceptably.
- Provided support for Library staff in learning and working with FOLIO and more deeply with Discover.
- Implemented multiple new workflows and integrations for our acquisitions and processing workflows.
- 438 individual titles purchased (books, e-books, DVDs).
- Received sizable gifts of titles for the collections from Abraham Ravett and Sura Levine.

## Staff Accomplishments

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### Committee Work

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- Hampshire
  - First Gen Network (Halasz)
  - IT Accessibility Working Group (Halasz)
  - Antiracism & Equity Working Group (Halasz)
  - Board of Trustees Academic Affairs Committee (Trujillo, staff representative)
  - Learning Collaboratives - Media & Technology (Bruner & Trujillo, coordinators)
  - Digitization and Metadata Working Group for Media Services, Advanced Media Labs, Communications, and Archives (Trujillo, Gelinas, Ortiz, Bruner; members)
  - Fiduciary Committee (Karanikis)
- Five College Libraries

The migration to FOLIO became an opportunity to revise and update the Libraries' committee structure. New committees formed from FOLIO working groups include the Acquisitions, Electronic Resource Management, and Metadata Management committees. The informal batch-loading group was formalized as a subcommittee of the Metadata Management Committee.

  - Five College Librarians Council (FCLC) (Beckwith)
  - Five College Access Committee (Karanikis, chair; Beckwith, FCLC liaison)
  - Five College Acquisitions Committee (Bolmarcich)
  - Five College Archives & Special Collections (Beckwith, FCLC liaison; Trujillo, member)
  - Five College Archives Space Committee (Trujillo, member)
  - Five College Batch Loading Team (Bolmarcich)
  - Five College Compass Committee (Trujillo, Chair)
  - Five College Mimsy User Group and Collections Management and Access Committee (Trujillo, member)
  - FOLIO Coordinating Committee (Bolmarcich, for Hampshire & Discovery Comm.)
    - This new committee replaced the FOLIO Implementation Team which had managed our migration and implementation of FOLIO since 2019.
  - Five College Discovery Committee (Bolmarcich)
    - The Discovery Committee found that EBSCO was collecting patron data without appropriately informing our users; the committee and FCLC worked with EBSCO over the

course of the year to change their practice, resulting in new corporate policies and a 90% reduction in patron data retention time (11 months to 1 month).

- Five College E-Resources Management Committee (Bolmarcich)
- Innovative Learning Committee (Halasz, Chair)
- Metadata Management Committee (Beckwith, FLC liaison; Bolmarcich, member)
- Professional Development Committee (Mackin, co-Chair)
- Repository Committee (Gelinas, member)
- Resource Management Committee (Halasz, member)
- User Experience (UX) Committee (Halasz, member)
  
- Museums 10
  - Museums 10 Directors (Beckwith)
  - Museum Collections Leadership Council -MCLC (Beckwith)
  
- Other
  - International Relations Committee, Art Library Society of North America (ARLIS/NA) (Beckwith, member)

## Search Committees

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- Hampshire
  - Dean of the Faculty and Vice President for Academic Affairs, Co-Chair with Dean Hardesty (Beckwith)

## Conferences Attended or Hosted

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- Williams Teach Talks, Williams College, January 13, 2023, presented lightning talk **“Be the library of their dreams?! Connecting with students and bringing them back to the library”** (Beckwith and Halasz)
- Poster presentation at ARLIS/NA: **“Strong foundations: A study in collaborative leadership models for sustaining cross-institutional collections management infrastructure”**:Mexico City, April 17-21, 2023 (Beckwith and Evans)
- M10 Summit hosted at Hampshire College: May 15, 2023  
FPH Main and Reception at the Kern– close to 100 people attended - speaker Kelli Morgan on “What Has to Happen First: Ways to Actualize Anti-Racist Museum Praxis”

## Training

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- [Universal Design for Learning: principles and techniques for library instruction](#) webinar, American Library Association, 11/10/22 (Halasz)

## News Articles (featured in Communications press releases, etc.)

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- [Black History Month-Nebraska Chatham interview](#)

## Newsletters

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- [Newsletter Issue XI](#)
- [Newsletter Issue XII](#)
- [Newsletter Issue XIII](#)

## Library Youtube Channel

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- We added one new video to our channel: [Sound Design Workshop & Artist Talk](#), recorded and uploaded by Media Services Associate Eliza Gelinas on 11/04/22.

## Publications (social media posts/ scholarship)

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- Blog Posts: 37
- Instagram:
  - 127 posts
  - 147 new followers
  - Total followers: 554
  - 1744 visits to our profile (50% increase from FY22)
  - Reach (estimated reach “from the organic or paid distribution of [our] content, including posts and stories that were boosted”) increased 37% from FY22
- Facebook:
  - 116 posts / 0 stories
  - 22 new page likes
  - Total followers: 611
  - 440 visits to our page (65% increase from FY22)
  - Reach (similar to Instagram, see above) decreased 35% from FY22
  - # Libguides published or significantly updated: Updated the header appearing on [resourceguides.hampshire.edu](#) to reflect library’s color cubes motif and removal of “Knowledge Commons” from nomenclature.
  - Resource guides created or updated:
    - Audio Equipment
    - Black History Month
    - Citation
    - Common Read 2022
    - Common Read 2023
    - Copyright
    - Div III Library Toolkit
    - Faculty Resource Guide
    - Film Production Equipment
    - Grip Equipment
    - Help at Hampshire
    - 3D Printing in B5
    - Vinyl Digitization in B5
    - Images
    - Introduction to the Library
    - Kurzweil 3000
    - Latin American Studies
    - Media Services
    - Photography Equipment
    - Psychology
    - Recording Phone Interviews in the Sound Booth
    - Roos Rohde House Speaker System
    - Seed Lending Library
    - Stress Less
    - Studio G
    - Therapeutic Writing
    - Ultimate A/V Glossary
    - Using Adobe Applications
    - VHS Digitization
    - Video Production Equipment