Hampshire College | R. W. Kern Center

OPENING WINTER 2015 / 2016
“This building will tell Hampshire’s story, embody its values, serve its needs, and draw our visitors into the community.”

PRESIDENT JONATHAN LASH
A New Building for Hampshire

➢ This summer, Hampshire College broke ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.

➢ The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.

➢ This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire’s mission.

➢ The bookstore will be relocated to the new building from the first floor of the Johnson Library. This will open up almost the entire first floor of the library to be developed as a student learning commons.

➢ The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.

➢ There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.
Goals for Hampshire’s New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.

- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).

- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.

- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving ‘Living Status’ under the Living Building Challenge (LBC).

- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.

- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE**.

- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.
Floor Plan | Ground Floor 7,790 gsf
Floor Plan | Second Floor 7,190 gsf

- Classroom
- Admissions
- Financial Aid Suite
- Gallery
- New Student Programs
- Info Session
### Timeline | Master Schedule

**HAMPSHIRE COLLEGE**  
**R.W. Kern Center**  
**Master Schedule**  
**April 11, 2014**

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<td><strong>Program Development &amp; Site Identification</strong></td>
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<td><strong>Architect Selection &amp; Design Competition</strong></td>
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<td><strong>Program Confirmation</strong></td>
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<td><strong>Schematic Design (SD)</strong></td>
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<td><strong>Estimate, GMP, Permits</strong></td>
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<td><strong>Early Site Work, Construction</strong></td>
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<td><strong>Building Commissioning</strong></td>
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<td><strong>Loop Road and Parking Construction</strong></td>
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**Move-In Jan, 2016**
# The Challenge to raise $9,000,000

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<th>Gift Range</th>
<th># of Gifts Needed</th>
<th>Amount Secured</th>
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<td>$1,000,000+</td>
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<td>2</td>
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<td>&lt; $10,000</td>
<td>20+</td>
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<td><strong>Total</strong></td>
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<td><strong>$6,930,398 (29)</strong></td>
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Naming Opportunities

Building Naming
Campus Quad
Named

First Floor
Lobby
$1 million
Admissions Wing (Floor 1)
Pending
Individual Counseling Offices (8)
$25,000 (each, one named)
Classrooms (2)
$50,000 (each, one named)
Living Wall
$250,000
Living Room
$250,000
Coffee Bar
Named

Second Floor
Admissions Wing (Floor 2)
$250,000
Individual Counseling Offices (6)
$25,000 (each, one named)
Financial Aid Wing
$500,000
Gallery
Named
Info Session Room
Named
Large Classroom (1)
$100,000
New Student Programs
Named

Living Building Opportunities
Bus Stop
Named
Solar Array
$500,000
Rain Gardens/Landscaping North
$100,000
Rain Gardens/Landscaping South
$100,000
Living Building Challenge Resource Center
$100,000
The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.