


 **Hampshire College** | **R. W. Kern Center**





**“ This building will tell  
Hampshire’s story, embody  
its values, serve its needs,  
and draw our visitors  
into the community.”**

PRESIDENT JONATHAN LASH

# A New Building for Hampshire

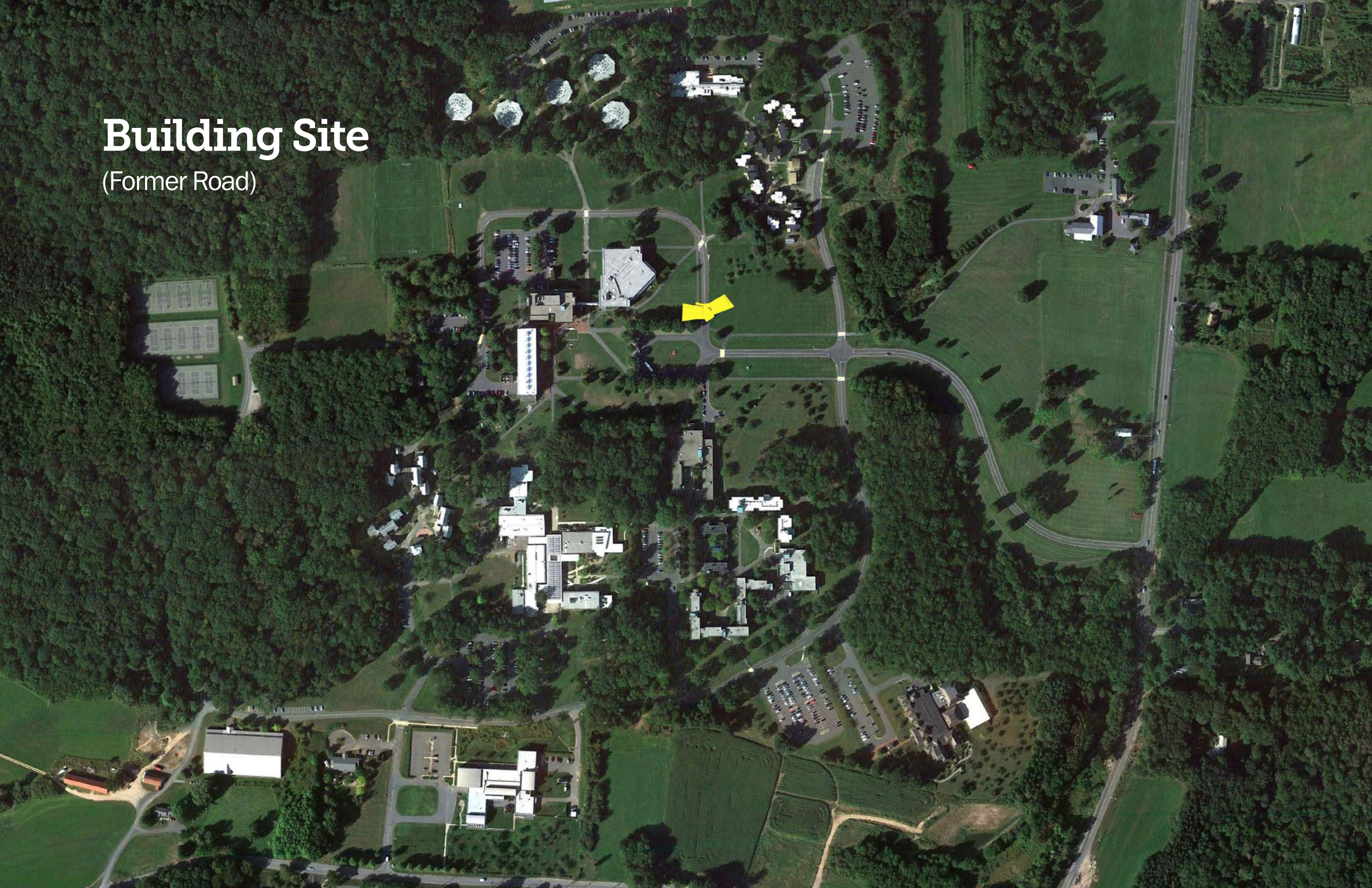
- This summer, Hampshire College broke ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.
  - The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.
  - This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire's mission.
  - The majority of families who visit the admissions office will also visit the offices of financial aid and student accounts. These offices will relocate to the R. W. Kern Center, and will provide a high level of ease of access and service as we welcome and support families and parents at Hampshire.
- The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.
  - There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.

# Goals for Hampshire's New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.
- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).
- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.
- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving 'Living Status' under the Living Building Challenge (LBC).
- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.
- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE.**
- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.

# Building Site

(Former Road)



# Building Site



# Building Site

ROBERT CROWN  
CENTER

BUS  
STOP

RAIN  
GARDEN

RAIN  
GARDEN

DROP OFF  
AREA

CAMPUS  
ROAD

RAIN  
GARDEN

ORCHARD

SUCCESSION  
MEADOW

WET MEADOW

CONSTRUCTED  
WETLAND

CISTERN

SWALE

CISTERN

AMPHITHEATER

CAMPUS QUAD

0' 40' 80'



# View of North Entrance





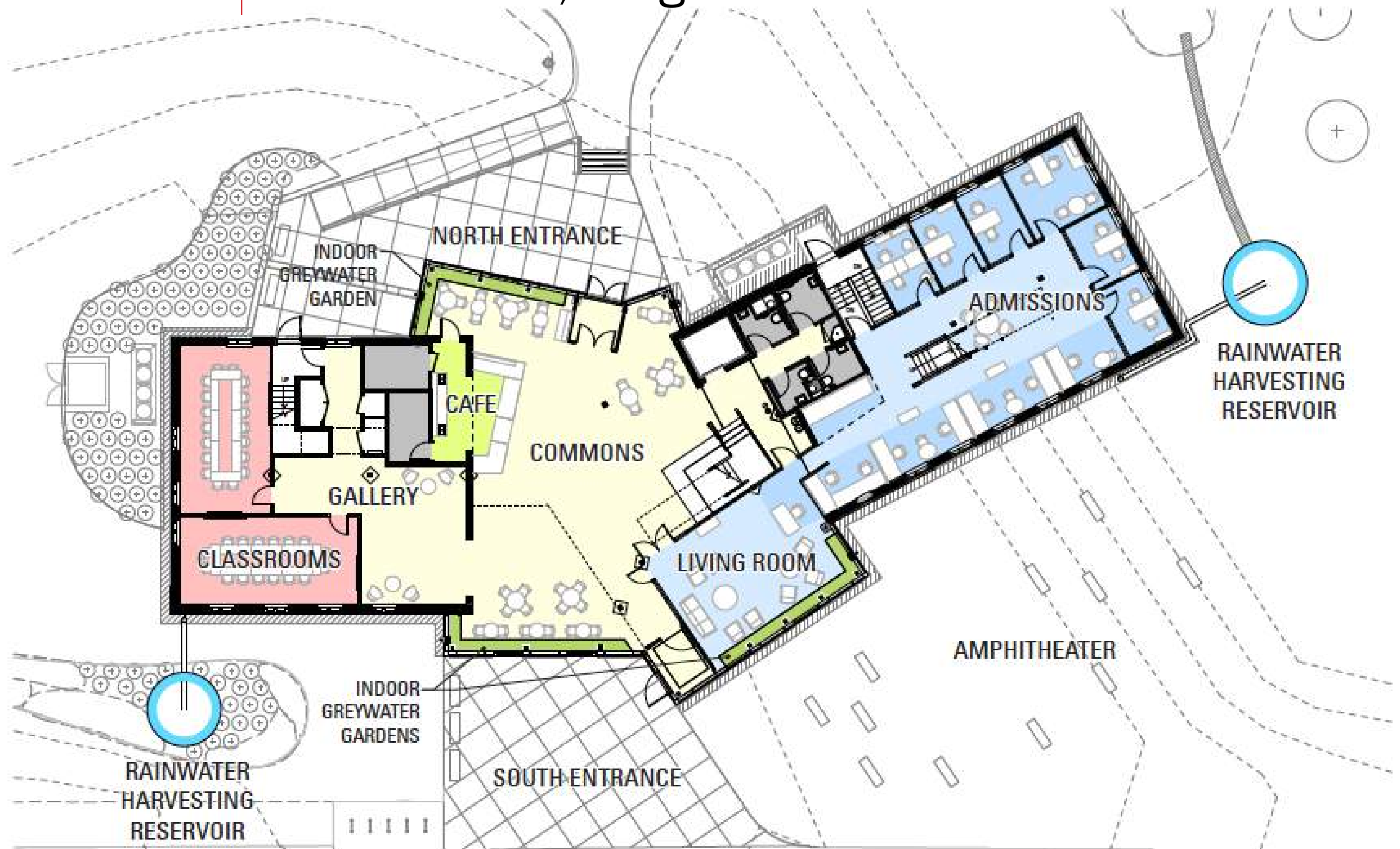
# View of South Entrance



# Interior View



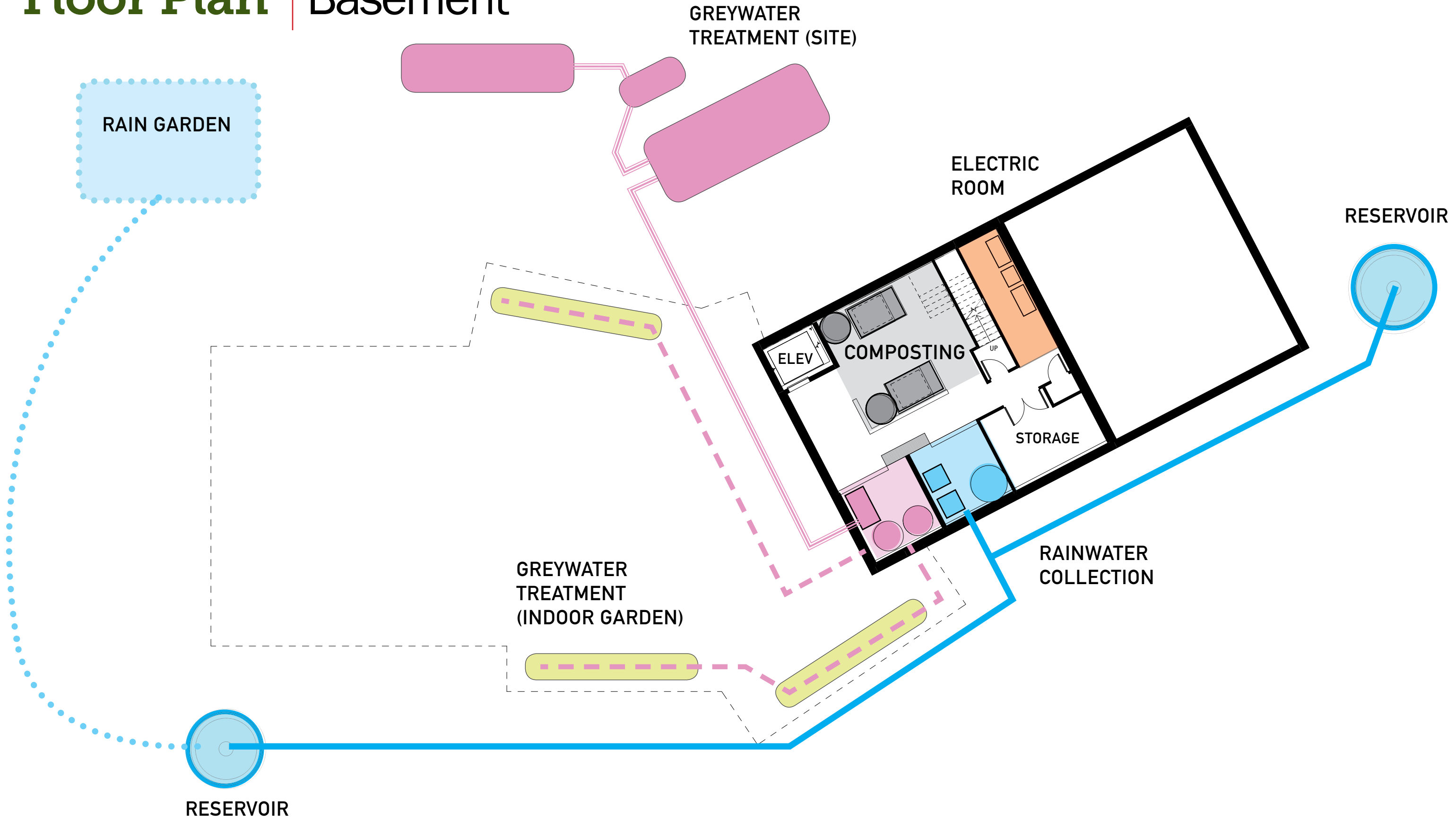
# Floor Plan | Ground Floor 7,790 gsf



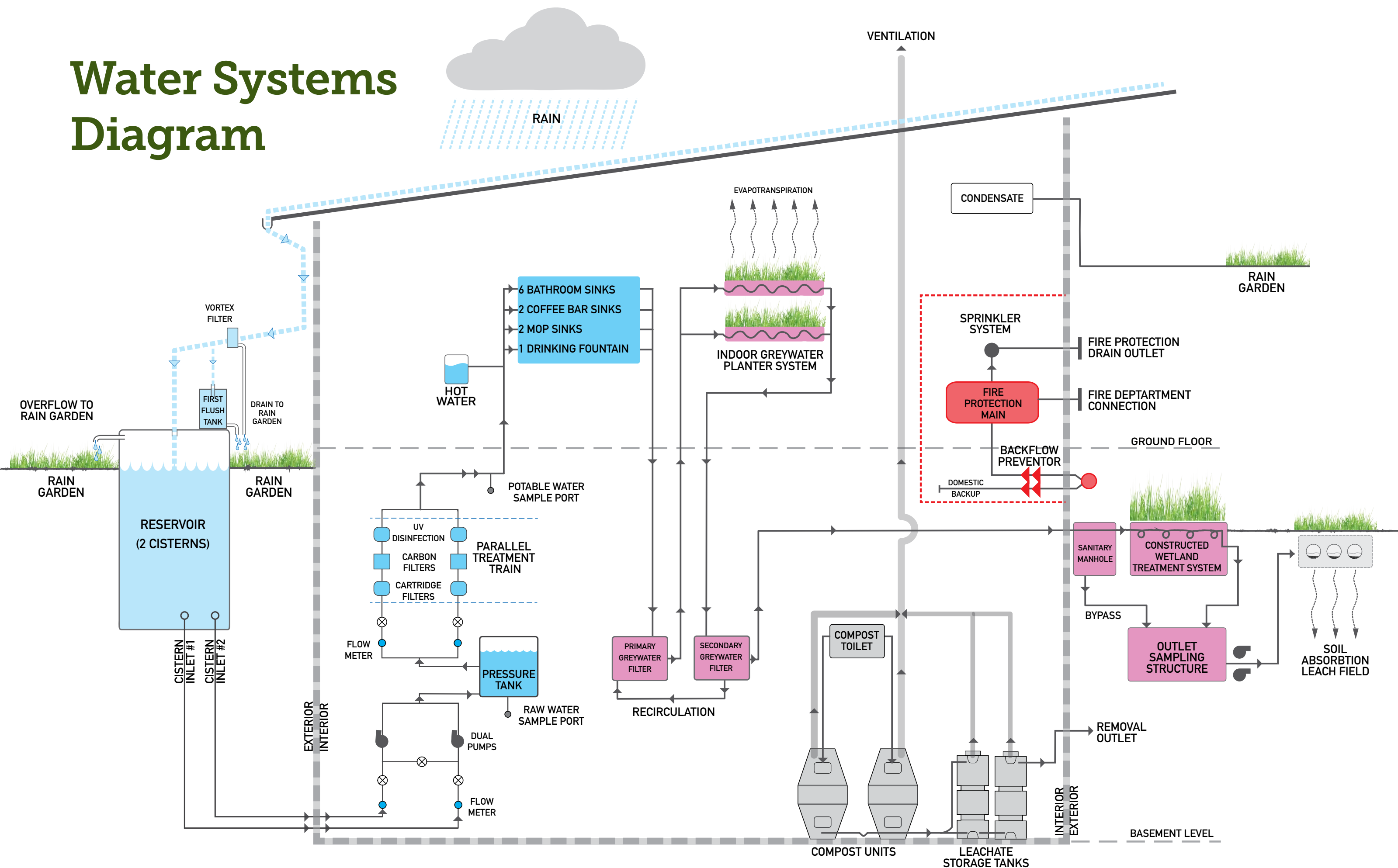
# Floor Plan | Second Floor 7,190 gsf



# Floor Plan | Basement



# Water Systems Diagram





# The Challenge | to raise \$9,000,000

Gift Range	# of Gifts Needed	Amount Secured	Amount Needed
\$1,000,000+	3	\$5,500,000 (3)	\$0
\$500,000	2	\$500,000 (0)	\$1,000,000
\$250,000	4	\$250,000 (1)	\$750,000
\$100,000	5	\$556,530 (4)	\$0
\$50,000	6	\$149,084 (2)	\$200,000
\$25,000	6	\$137,329 (4)	\$25,000
\$10,000	10	\$49,159 (3)	\$51,000
< \$10,000	20+	\$13,295 (10)	\$185,000
<b>Total</b>	<b>75+</b>	<b>\$6,930,398 (29)</b>	<b>\$2,069,601 (46+)</b>





# Naming Opportunities

<b>Building Naming</b> .....	<i>Named</i>
<b>Campus Quad</b> .....	<i>Named</i>

## First Floor

Lobby.....	\$1 million
Admissions Wing (Floor 1).....	<i>Pending</i>
Individual Counseling Offices (8).....	\$25,000 (each, one named)
Classrooms (2).....	\$50,000 (each, one named)
Living Wall.....	\$250,000
Living Room.....	\$250,000
Coffee Bar.....	<i>Named</i>

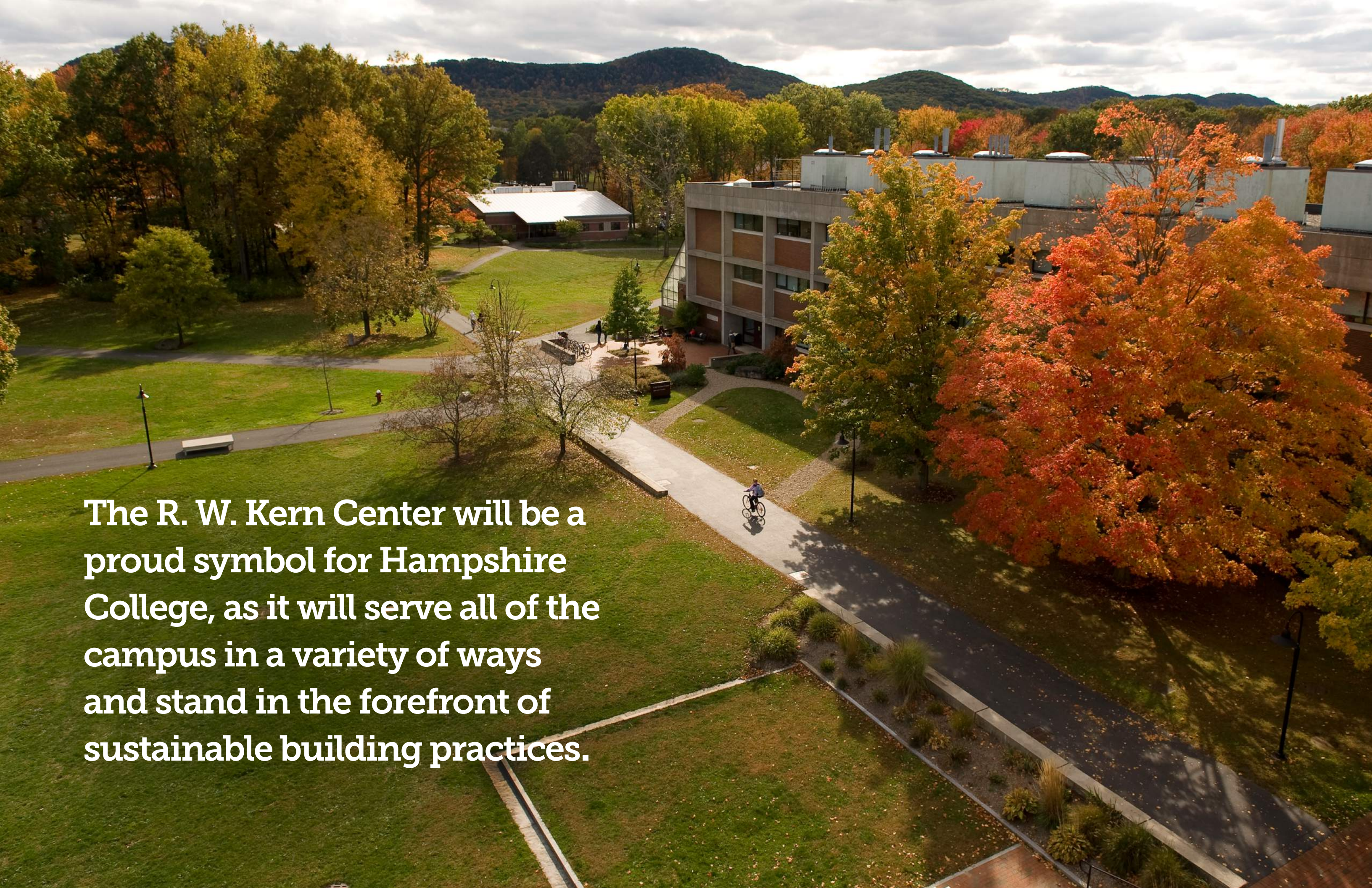
## Second Floor

Admissions Wing (Floor 2).....	\$250,000
Individual Counseling Offices (6).....	\$25,000 (each, one named)
Financial Aid Wing.....	\$500,000
Gallery.....	<i>Named</i>
Info Session Room.....	<i>Named</i>
Large Classroom (1).....	\$100,000
New Student Programs.....	<i>Named</i>

## Living Building Opportunities

Bus Stop.....	<i>Named</i>
Solar Array.....	\$500,000
Rain Gardens/Landscaping North.....	\$100,000
Rain Gardens/Landscaping South.....	\$100,000
Living Building Challenge Resource Center.....	\$100,000



An aerial photograph of a college campus during autumn. The scene features a large, modern, multi-story building with a flat roof and several air conditioning units. The building is surrounded by lush green lawns and numerous trees with vibrant orange, yellow, and red foliage. A paved path winds through the campus, with a person riding a bicycle in the foreground. In the background, rolling hills and mountains are visible under a cloudy sky. The overall atmosphere is serene and scenic.

**The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.**