

**Hampshire College Board of Trustees
Advancement Committee
Draft—December 12, 2013**

Charge

To promote a culture of philanthropy throughout the Hampshire College community, including within the Board itself. The committee ensures that the goals and strategies for fundraising efforts meet the College's immediate and long-range priorities. It provides leadership in the College's fundraising efforts, and engages with the president of the College and College Advancement in the College's fundraising efforts.

Membership, Leadership, and Organization

The committee shall consist of no fewer than five members, a majority of whom shall be trustees. A trustee shall serve as chair.

The committee shall meet at least three times annually, with more frequent meetings when planning for, or in the midst of, capital fund or comprehensive campaigns. College Advancement shall provide staff support for the committee.

Responsibilities

The Advancement Committee shall: 1) ensure the development and implementation of a fundraising plan that supports the College's mission and includes fundraising policies, sets fundraising goals for annual and capital campaigns (including goals for trustee giving), and monitors fundraising progress; 2) provide advice and feedback to the College and the Board on annual and capital fundraising goals, policies, and procedures; 3) develop with the Board and the Hampshire College community an awareness of the importance of systematic, purposeful fundraising to the well-being of the College; 4) examine giving trends and analyze implications for the College's future; 5) Oversee the Leadership Giving Committee, which would participate in the cultivation and solicitation of the College's top prospective donors, make significant, thoughtful and proportionate financial commitments appropriate to individual circumstances, and take responsibility for soliciting annual, programmatic, and capital gifts from Board members and other prospects in concert with the President and advancement staff; and 6) work with the president and College Advancement, in the event of a capital fund or comprehensive campaign.

In carrying out its responsibilities the Advancement Committee shall make timely reports to the Board of its work and shall present for action by the Board any recommended changes to the development program and related matters.