

 **Hampshire College** | **R. W. Kern Center**





**“This building will tell
Hampshire’s story, embody
its values, serve its needs,
and draw our visitors
into the community.”**

PRESIDENT JONATHAN LASH

A New Building for Hampshire

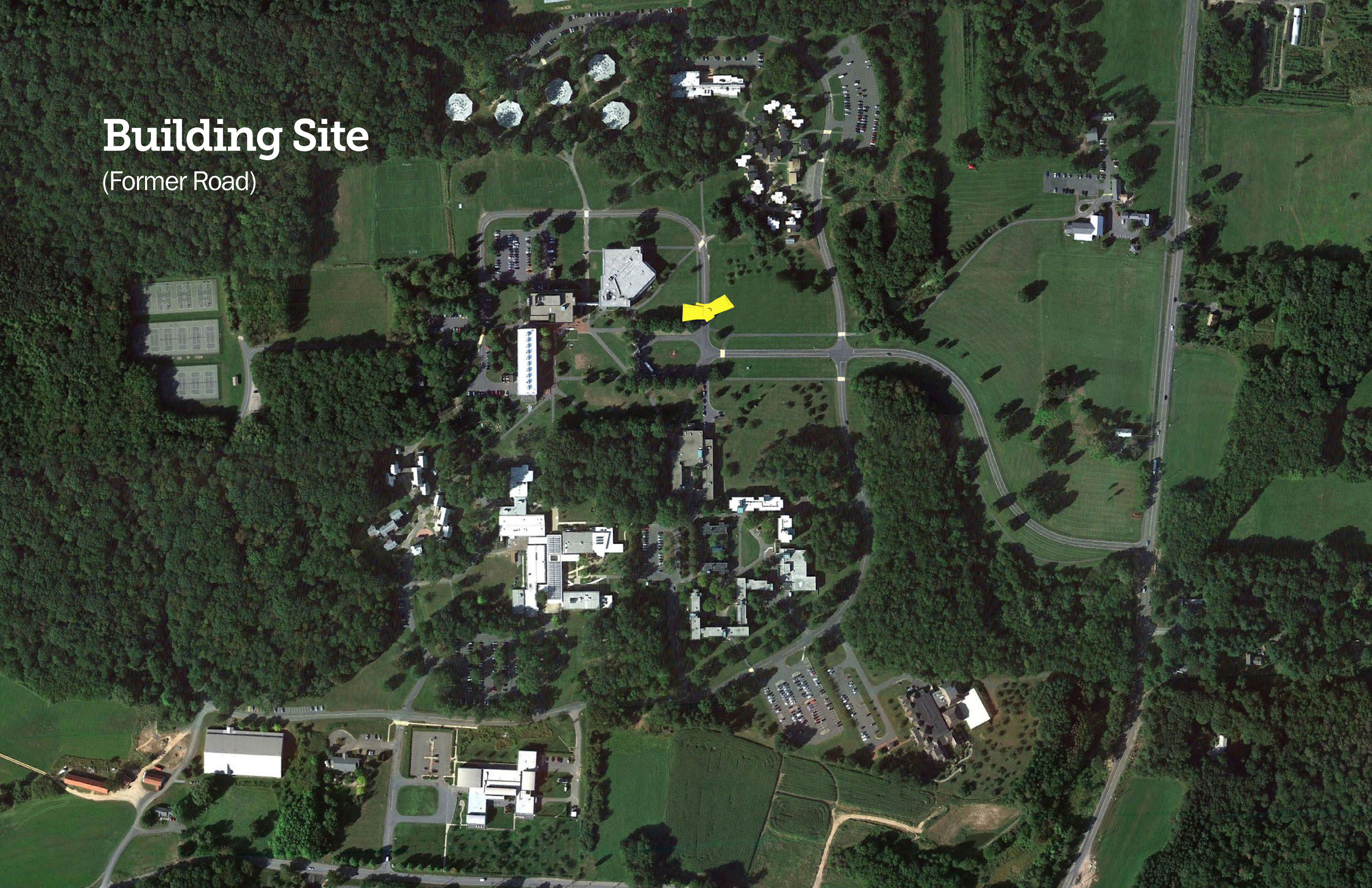
- This summer, Hampshire College is planning to break ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.
 - The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.
 - This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire's mission.
 - The bookstore will be relocated to the new building from the first floor of the Johnson Library. This will open up almost the entire first floor of the library to be developed as a student learning commons.
- The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.
 - There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.

Goals for Hampshire's New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.
- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).
- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.
- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving 'Living Status' under the Living Building Challenge (LBC).
- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.
- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE.**
- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.

Building Site

(Former Road)



Building Site

(With New Road Work -
Completed Summer 2014)

ENFIELD
RESIDENCE

ROBERT CROWN
CENTER

R.W. KERN
CENTER

JOHNSON
LIBRARY

COLE
HALL

FRANKLIN
PATTERSON
HALL

0' 100' 200'



Building Site



View of North Entrance



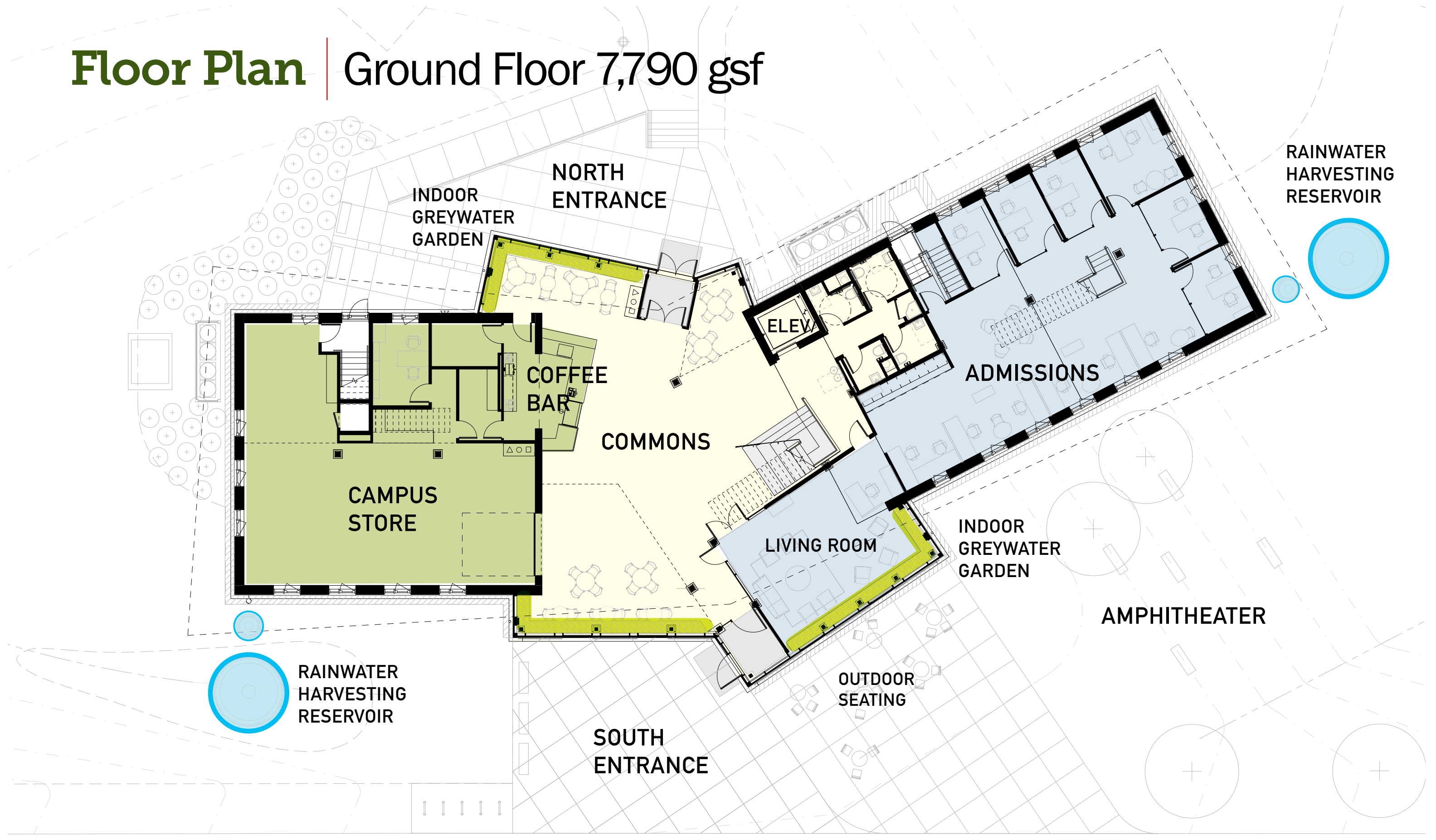
View of South Entrance



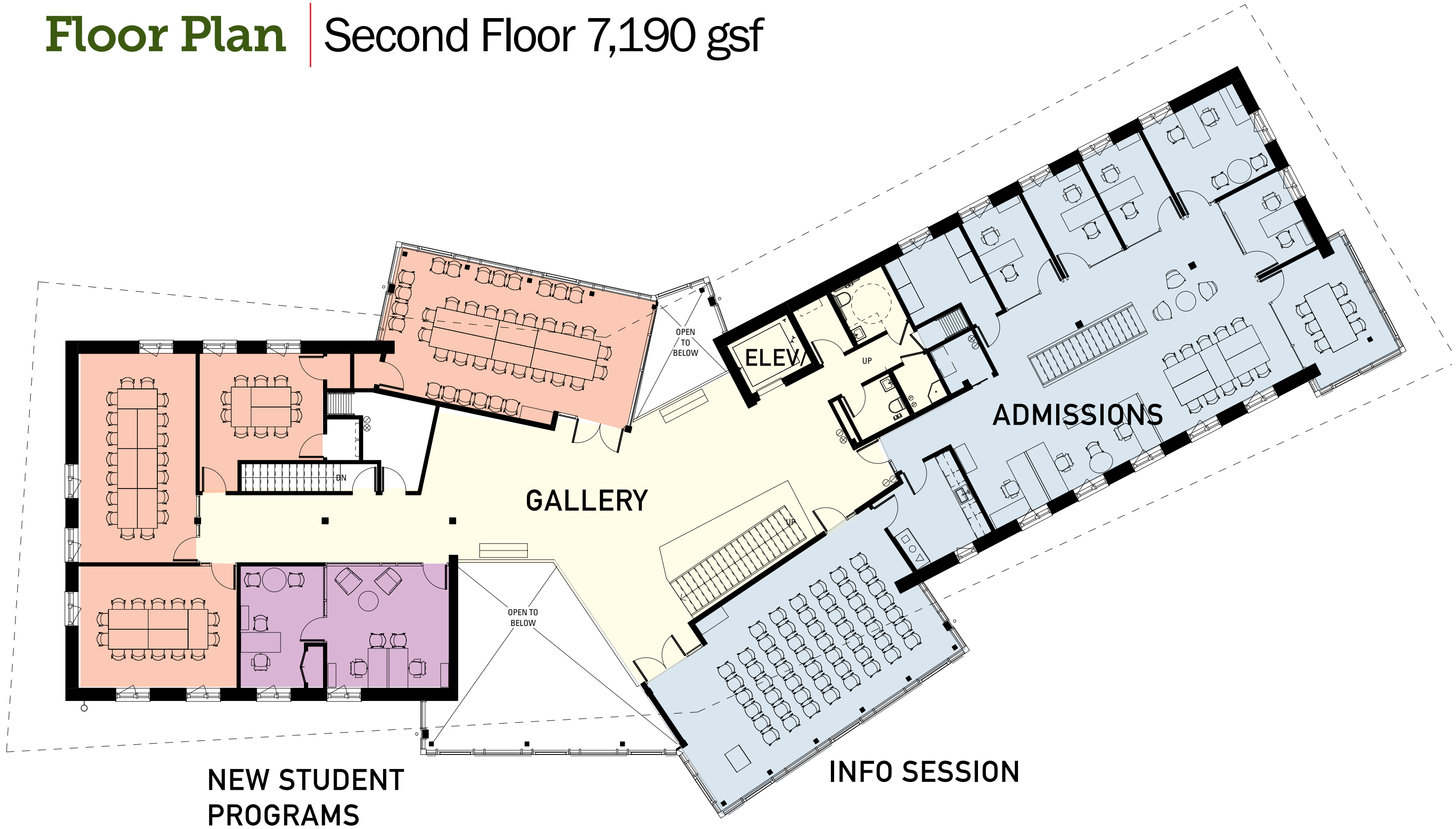
Interior View



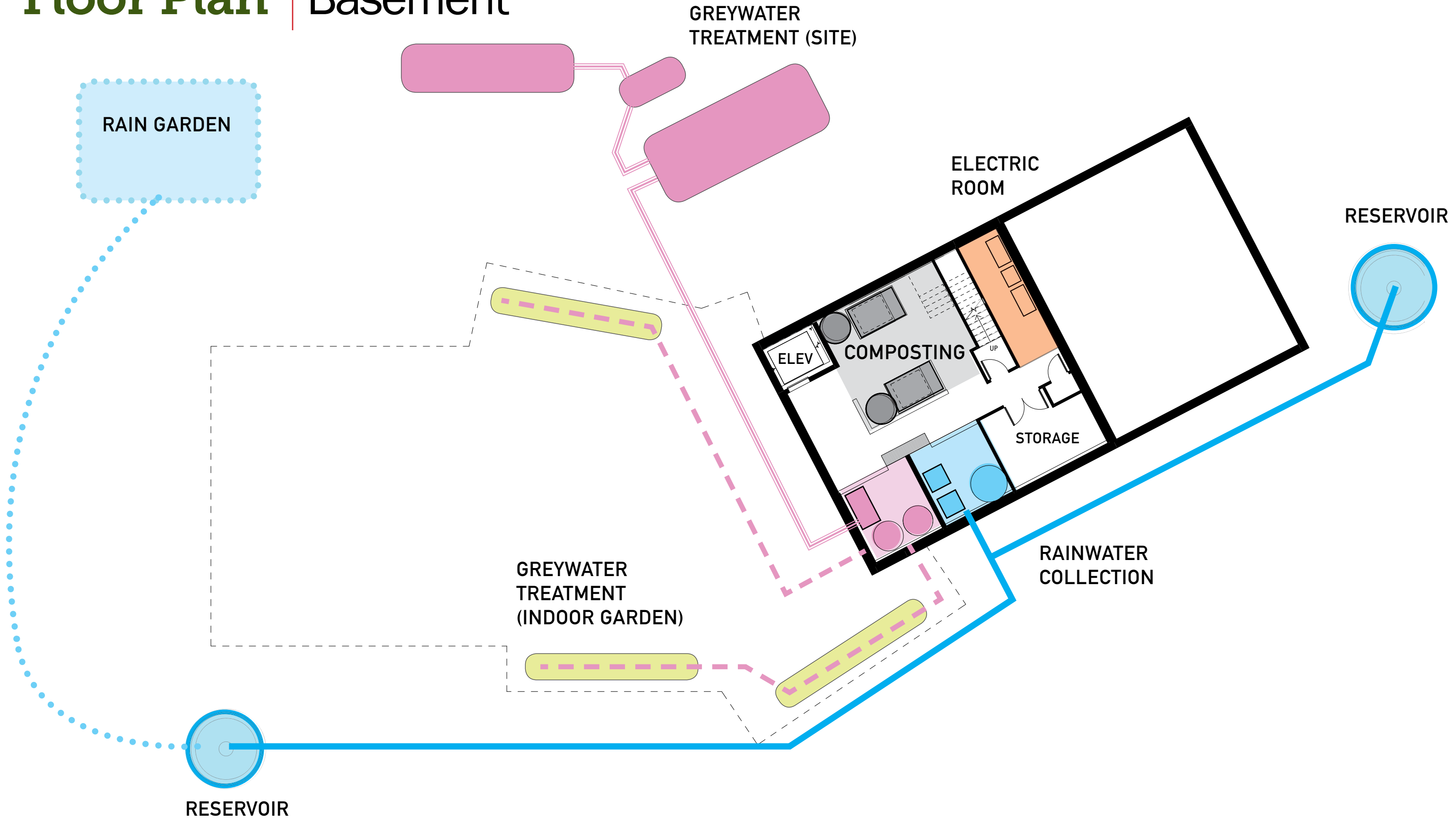
Floor Plan | Ground Floor 7,790 gsf



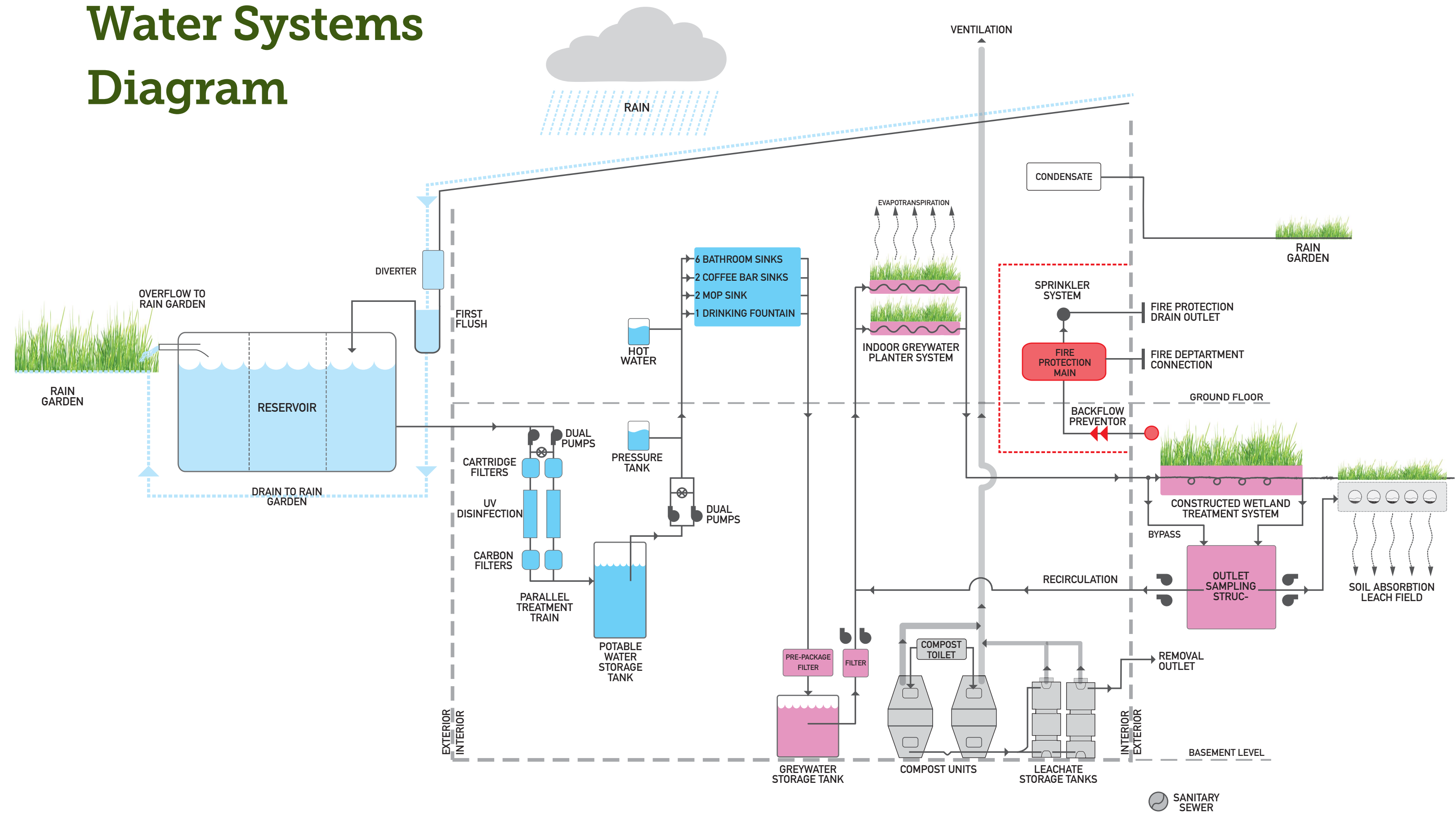
Floor Plan | Second Floor 7,190 gsf



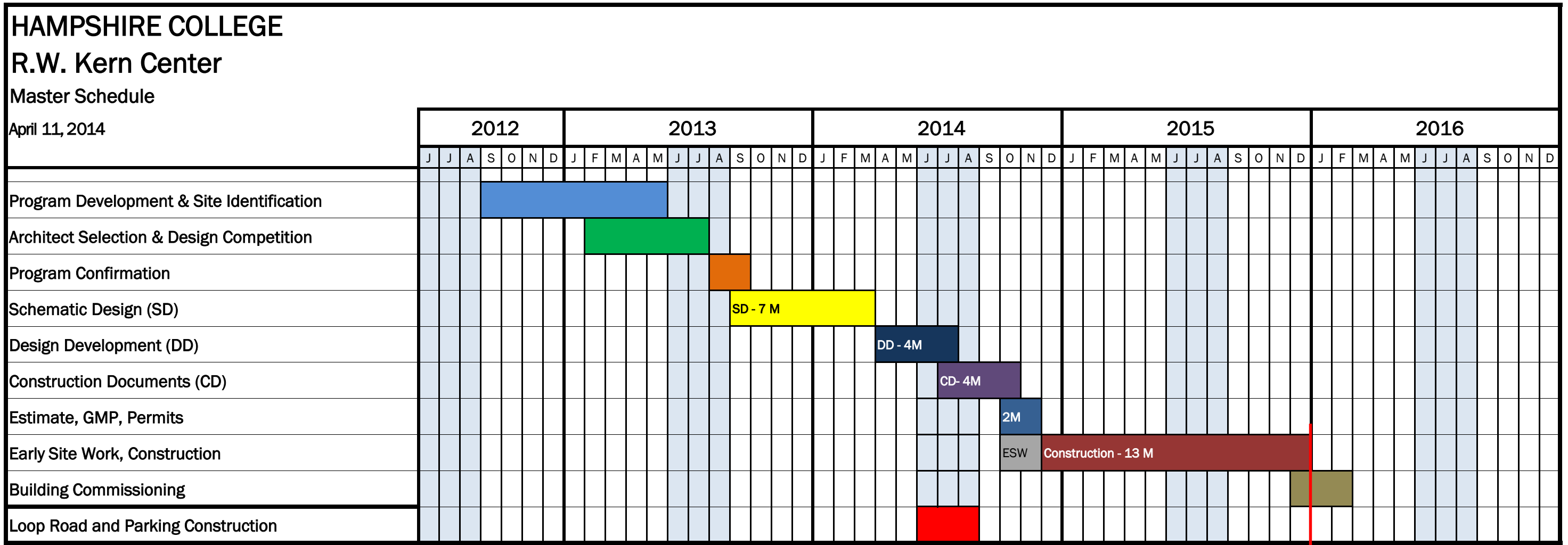
Floor Plan | Basement



Water Systems Diagram



Timeline | Master Schedule



Move-in Jan. 2016

The Challenge | to raise \$9,000,000

Gift Range	# of Gifts Needed	Amount Secured	Amount Needed
\$1,000,000+	3	\$5,500,000 (2)	\$0
\$500,000	2	\$500,000 (1)	\$500,000
\$250,000	4	\$0 (0)	\$1,000,000
\$100,000	5	\$755,615 (4)	\$0
\$50,000	6	\$0 (0)	\$300,000
\$25,000	6	\$65,000 (2)	\$110,000
\$10,000	10	\$25,159 (2)	\$75,000
< \$10,000	20+	\$9,260 (7)	\$185,000
Total	75+	\$6,885,034 (18)	\$2,114,966 (57+)



Naming Opportunities

Building Naming Named
Campus Quad \$1 million

First Floor

Atrium (Lobby) \$1 million
 Admissions Wing (Floor 1) \$500,000
 Hampstore \$500,000
 Living Wall \$250,000
 Living Room \$250,000
 Coffee Bar \$100,000

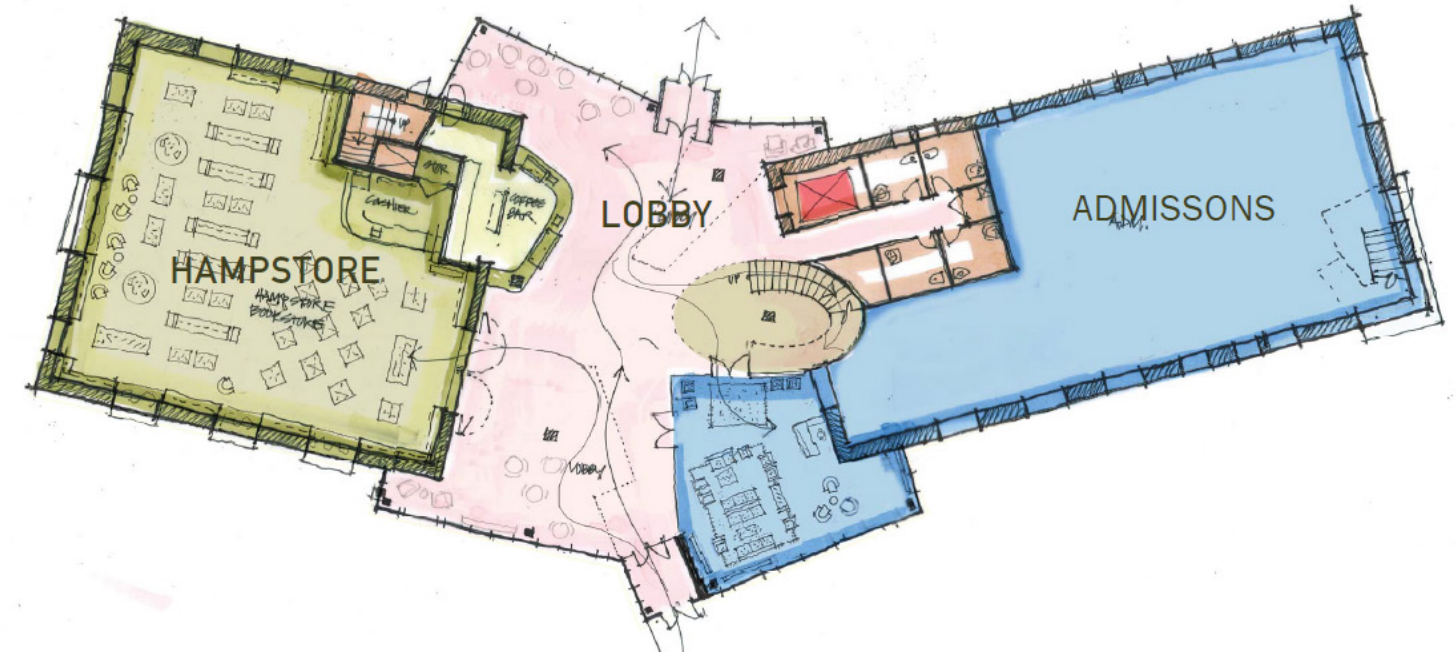
Second Floor

Admissions Wing (Floor 2) \$250,000
 Gallery \$250,000
 Info Session Room Named
 Large Classroom (1) \$100,000
 Medium Classrooms (2) \$75,000 (each)
 Small Classrooms (2) \$50,000 (each, one named)
 New Student Programs Named
 Individual Counseling Offices \$25,000 (each)

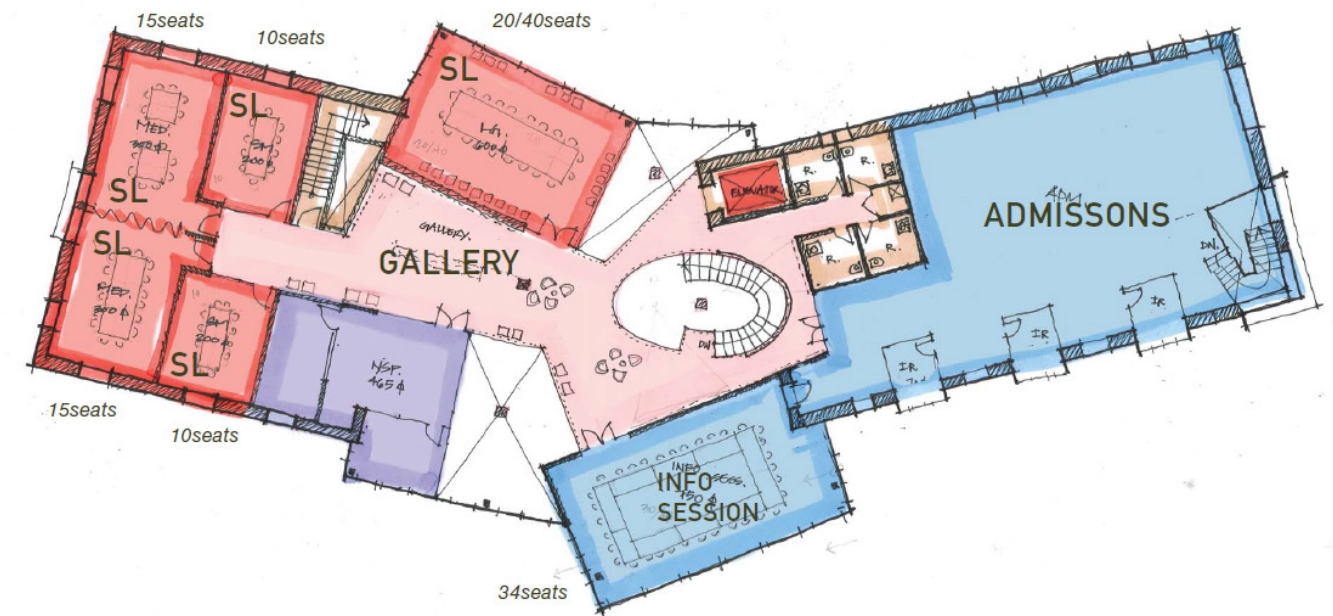
Living Building Opportunities

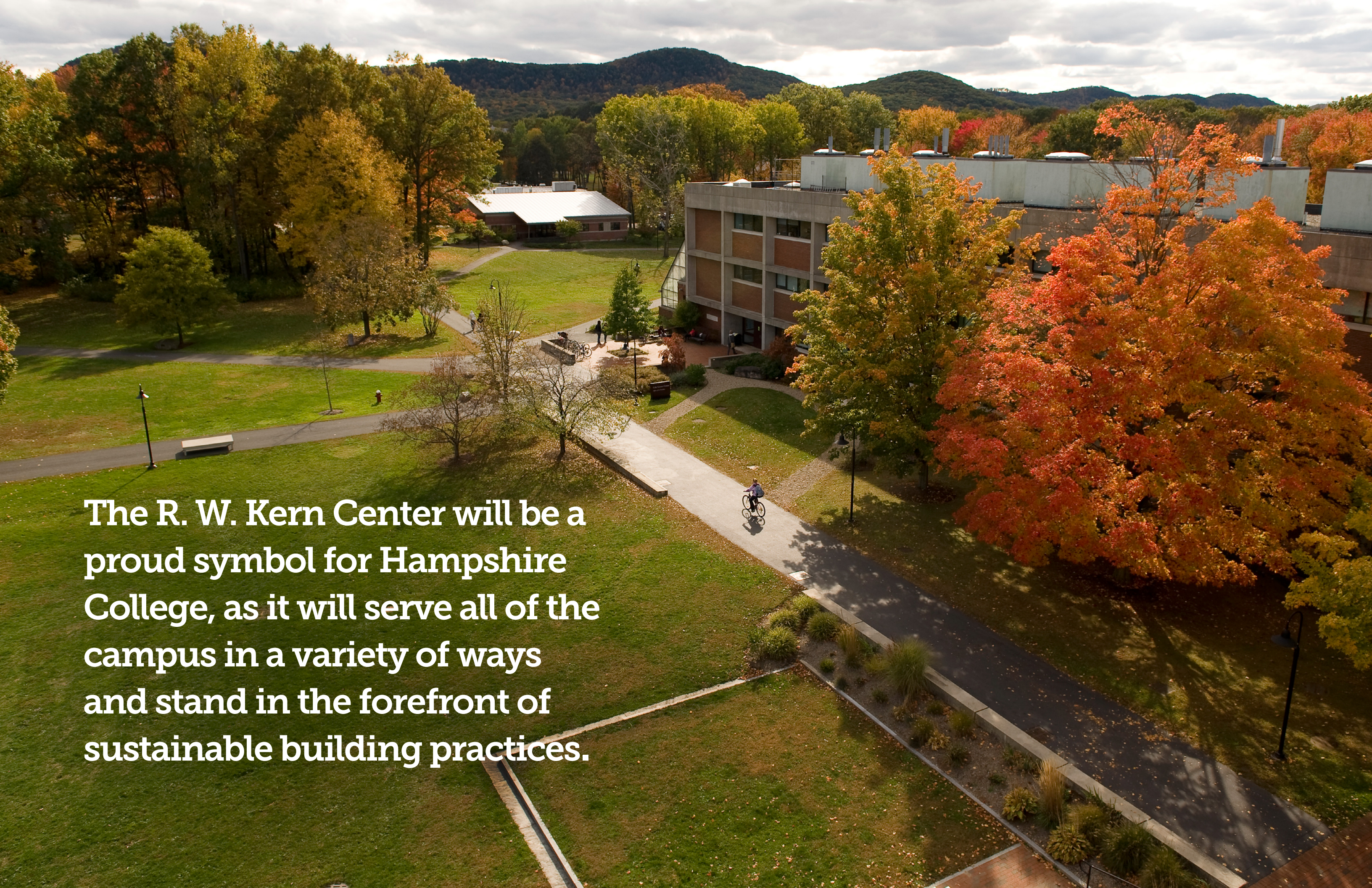
Solar Array \$500,000
 Rain Gardens/Landscaping North \$100,000
 Rain Gardens/Landscaping South \$100,000
 Living Building Challenge Resource Center \$100,000

FIRST FLOOR



SECOND FLOOR



An aerial photograph of a college campus during autumn. The scene features a large, modern, multi-story building with a flat roof and several air conditioning units. The building is surrounded by lush green lawns and numerous trees with vibrant orange, yellow, and red foliage. A paved path winds through the campus, and a person is seen riding a bicycle on it. In the background, rolling hills and mountains are visible under a cloudy sky. The overall atmosphere is serene and scenic.

The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.