“This building will tell Hampshire’s story, embody its values, serve its needs, and draw our visitors into the community.”

PRESIDENT JONATHAN LASH
A New Building for Hampshire

This summer, Hampshire College is planning to break ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.

- The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.
- This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire’s mission.
- The bookstore will be relocated to the new building from the first floor of the Johnson Library. This will open up almost the entire first floor of the library to be developed as a student learning commons.
- The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.
- There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.
Goals for Hampshire’s New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.

- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).

- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.

- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving ‘Living Status’ under the Living Building Challenge (LBC).

- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.

- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE**.

- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.
Building Site
(Former Road)
View of North Entrance
Floor Plan  | Second Floor 7,190 gsf

NEW STUDENT
PROGRAMS

GALLERY

ELEV

ADMISSIONS

INFO SESSION
## Hampshire College
### R.W. Kern Center
#### Master Schedule

- **April 11, 2014**

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<td>Architect Selection &amp; Design Competition</td>
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<td>Program Confirmation</td>
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<td>Building Commissioning</td>
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<td>Loop Road and Parking Construction</td>
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*Timeline: Move-In Jan, 2016*
### The Challenge to raise $9,000,000

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<th>Gift Range</th>
<th># of Gifts Needed</th>
<th>Amount Secured</th>
<th>Amount Needed</th>
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<td>20+</td>
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**Total**: 75+  
**Amount Secured**: $6,885,034 (18)  
**Amount Needed**: $2,114,966 (57+)
Naming Opportunities

Building Naming
Campus Quad: $1 million

First Floor
Atrium (Lobby): $1 million
Admissions Wing (Floor 1): $500,000
Hampstore: $500,000
Living Wall: $250,000
Living Room: $250,000
Coffee Bar: $100,000

Second Floor
Admissions Wing (Floor 2): $250,000
Gallery: $250,000
Info Session Room: Named
Large Classroom (1): $100,000
Medium Classrooms (2): $75,000 (each)
Small Classrooms (2): $50,000 (each)
New Student Programs: Named
Individual Counseling Offices: $25,000 (each)

Living Building Opportunities
Solar Array: $500,000
Rain Gardens/Landscaping North: $100,000
Rain Gardens/Landscaping South: $100,000
Living Building Challenge Resource Center: $100,000
The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.