

## What is the Graduate Gift Challenge?

- Now in its eighth year, the Graduate Gift Challenge (GGC) was created to foster a <u>culture of philanthropy</u> among Hampshire's rising alumni
- By contributing to the GGC, graduating students demonstrate their <u>belief</u> in a Hampshire education and <u>support</u> of Hampshire's mission

## Why does Hampshire fundraise?

- Tuition is not enough to cover Hampshire's wonderful programs and initiatives
- Alumni gifts, raised through the <u>Hampshire Fund</u> help cover the cost of faculty salaries, financial aid, student services, and funding for new projects
- No matter the size, gifts to the <u>Hampshire Fund</u> encourage greater alumni giving

## How are GGC funds used?

- GGC funds are distributed to the areas with greatest need, or earmarked for specific purposes:
  - o Keeping the lights on
  - o Snow removal
  - o Need-based financial aid
  - o Feeding the llamas
  - o Online journal subscriptions
  - o Computer maintenance
  - o Grants for div III projects
  - o Lab equipment maintenance

## How Can I Get Involved?

- Join the GGC Committee! Collaborate with other Hampshire students to plan events, market the GGC, and solicit gifts
- Please contact Clare Gallogly (<u>cgallogly@hampshire.edu</u>) for more information about the GGC or the committee