



## From the chief advancement officer

Dear trustees, faculty, staff, and volunteers:

As we approach the end of the spring term, the Division Free bell, which students ring when they pass their Division III, can be heard frequently across the campus.

The Office of Institutional Advancement is making great strides in utilizing web-based and electronic technology to reach alumni, parents, and friends. Please visit the Alumni and Family Relations and the Hampshire Fund Web sites to see the various enhancements made to these sites.

At <http://alumni.hampshire.edu/> you will find a schedule of Hampshire events, announcements, career services and resources, ways to volunteer, alumni profiles, and the new alumni directories. You can even view the latest issue of *Non Satis Scire*. Using the online alumni directories, alumni can look up the information that Hampshire has, and find friends and classmates by name, year, location, or vocation. Over the last year, we have made a significant effort to obtain more e-mail addresses to better enable us to communicate with all our constituents.

If you are a member of the social networking Web site, Facebook.com, I encourage you to join the Hampshire College site. Only three weeks after the page's creation, over 1,000 new friends have joined. Many Hampshire affiliated Facebook pages have also been established, including one the current graduating class and one for next year's 40th Anniversary Celebration on June 11-13, 2010.

At <http://alumni.hampshire.edu/giving/hampshirefund> you can easily make an online gift, see a list of alums who have contributed this year, and get updates on new initiatives like the Graduates Gift Challenge, the Hampshire Fund Scholars Program, and Anniversary Giving.

We welcome your feedback on these new features, as we continue to build upon our electronic presence. On behalf of the Office of Institutional Advancement, I look forward to continuing our partnership in support of Hampshire College. As always, I welcome your comments, questions, and ideas.

All the best,



## Focus on the Hampshire Fund

By Henry Eberhardt, Bridget Leung-Ingram 94F,  
Mollie Fox 99F, Kira Kmetz & Debby Nelson

### FY09 goals

\$1.5 million and 2,400 total donors, with 1,500 alumni donors.

### Progress as of April 15

We are 9 percent *behind* last year at this time in cash, but 11 percent *ahead* of last year in cash and pledges, including several challenge gifts. Donors are 14 percent *ahead* of last year.

### Presidents Participation Challenge

Four Hampshire College presidents - Chuck Longworth, Adele Simmons, Gregory Prince, and Ralph Hexter - have created the Presidents Participation Challenge for the Hampshire Fund. The objective is to increase alumni participation. The presidents have personally donated a pool of funds totaling \$65,000. For every dollar given by alumni who have not contributed this year, the challenge will add two dollars in matching funds. The goal is to increase alumni donors from 1,282 last year to 1,500 this year. With eight weeks left until the fiscal year ends, 1,157 alums have given. Every alum gift is eligible for the Presidents Participation Challenge, regardless of the amount.

### Parents Leadership Challenge

This challenge matches 1 for 1 gifts from parents of \$250 or more, up to \$50,000.

### Graduates Gift Challenge

To help increase the number of graduates giving to the Hampshire Fund, an anonymous Hampshire alum is challenging this year's graduates. For the first 39 graduates who made gifts, which is the number of graduates who gave last year, the donor matched each student's gift of \$20.09 or more with \$1,000. After 39 gifts, graduates' gifts of \$20.09 or more are being matched with \$2,500 per gift. In addition, faculty members, Sura Levine and Charlene D'Avanzo, are each giving \$15 for every gift, up to a total of \$500 each. Killara Burn, Director of Alumni and Family Relations, is matching gifts up to a total of \$500. As of April 30, 68 graduating students each contributed \$20.09 or more, resulting in \$111,500 earned from the alum challenge and \$1,000 from the faculty challenge. The objective is 15 more student gifts, which will result in the anonymous donor contributing a total of \$150,000 to the Hampshire Fund.

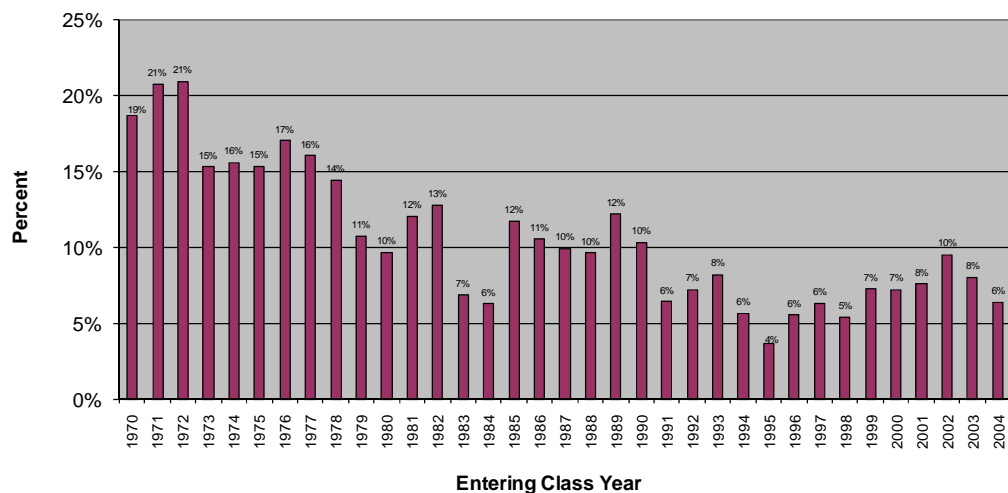
### Hampshire Fund Scholars (year two)

Gifts of \$5,000 or more may be designated to support a student receiving financial aid. Donors and students will have the opportunity to meet at an event on campus.

### Anniversary Giving (year three)

Members of the classes of 1973, 1978, 1983, 1988, 1993, and 1998 are being asked for an increased gift in honor of the anniversary of the year they entered Hampshire.

Class Participation as of April 29, 2009



## Focus on Alumni and Gatherings

By Killara Burn, Sarah Hart, Matt Krefting 99F,  
Jessica Sokol & Lindsay Oliver-Rowe

### Alumni and Family Relations

In February, **Lindsay Oliver-Rowe** joined the Alumni Relations unit as Hampshire's first Alumni and Family Relations Assistant, and the unit was renamed Alumni and Family Relations. In her new role, Lindsay acts as a liaison between families and the campus offices that can best help them; facilitates communications to keep family members better informed about campus news and events; and helps coordinate family volunteers. Contact Lindsay at 413-559-5701 or [loDV@hampshire.edu](mailto:loDV@hampshire.edu)

### RECENT EVENTS

On March 25, President Hexter was joined by alumni, parents, and friends for a gathering in Berkeley, CA. **Dr. Walter Greenleaf 75S** spoke on:  
*Virtual Reality and Next Generation Medical Care.*



At the event in Berkeley, guests included Jessi Leigh Swenson 99F,  
Philip Yeager 01F, and Andrew Younkings 01F

**Faculty, staff, and trustees are warmly invited to join us for all Hampshire alumni events.**

**For more information about upcoming events:**  
<http://alumni.hampshire.edu/alumni/events>  
e-mail [alumni@hampshire.edu](mailto:alumni@hampshire.edu)  
call 413.559.6638

### REUNION WEEKEND HIGHLIGHTS

#### Friday, May 15

**4:30 p.m.—6:00 p.m. Retirement reception for Merle Bruno, Gai Carpenter, Bob Coles, Wayne Kramer, and Nancy Lowry** at the Gallery in the Harold F. Johnson Library.

#### Saturday, May 16

**3:00 p.m.—4:30 p.m. Alumni Panel: Media for Change** Main Lecture Hall, Franklin Patterson Hall. Panelists **Ken Burns 71F, Jimmy Rudnick 73F, Emily Hubley 76F, Larry Blume 81F, Brett Vapnek 88F, Alex Rivera 91F, Juan Woodbury 94F, and Elliot Montague 98F** will talk about Hampshire's impact on their lives and their work in the context of making media in the modern world. Moderator: **kara lynch, Associate Professor of Video and Critical Studies.**

**5:00 p.m.—7:00 p.m. The Jerome Liebling Center for Film, Photography, and Video Grand Opening Ceremony and Reception** Speakers: President Ralph J. Hexter, **Ken Burns 71F**, current students Jeremy Felson 06F and Carly Ries 05F, and Dean of Faculty **Aaron Ber- man 70F.**

**7:00 p.m.—Midnight Div Free Dinner and Dance Party** at the Red Barn. Celebrate the 2009 graduates by joining them for a great upscale BBQ buffet with food purchased from local Hampshire alums, **Nick Seamon 75S** (The Black Sheep) and **Tom Ashley 75S** (Dancing Bear Farms), accompanied by live *a cappella* music provided by the Gin and Tonics (started in 2008 by **Sarah Weiss 04F**), and followed by dancing until midnight.

### OTHER UPCOMING EVENTS

#### Saturday, May 30

**Alan Goodman and the project, RACE: Are We So Different?** Franklin Institute Science Museum, Philadelphia, PA.

#### Thursday, July 9

#### Alumni House BBQ

Join alums, faculty, and staff at the Alumni House for a fun BBQ with live music.

**Hampshire's 40th Anniversary Celebration  
June 11-13, 2010!**

## Corporate, Foundation, and Government Relations

By Robert Riddles & Susan Torrey

CFGR is pleased to announce several new grant awards.

A nationally prominent foundation has awarded Hampshire \$300,000 to support a new curricular effort called, *Design, Art, and Technology: Innovation Synergy (DART)*. The program will foster explorations at the nexus of these fields where student and faculty work will generate new ways of thinking about the convergence and integration of art, design, and technology – and how together, they can shape and influence perception and society. Professors **Elly Donkin** and **Lee Spector** are co-directors of the program.

The **William Randolph Hearst Foundation** has awarded Hampshire \$75,000 to support financial aid scholarships for students of color. This is the third grant from the foundation and builds on the successful Hearst Scholars program.

The **Ford Foundation** has awarded Hampshire \$240,000 to support the Civil Liberties and Public Policy (CLPP) program to work with students to bring their energy and ideas into the reproductive rights movement.

The **Carnegie Corporation of New York** has awarded Professor **Salman Hameed** \$50,000 to lead a conference and lecture series entitled, *Darwin and Evolution in the Muslim World*. The October 2009 conference will explore the relationship between evolutionary theory and the Islamic faith.

The **Marion and Jasper Whiting Foundation** has awarded Hampshire \$13,360 for two faculty members to advance their research agenda and teaching effectiveness. Professor **Jennifer Hamilton** will conduct ethnographic fieldwork and archival research on genetic ancestry tracing technologies and their legal impact to determine one's "genetic identity," and subsequent eligibility to such claims as affirmative action benefits or membership in an American Indian tribe. Professor **Charles Ross** will assess the morphological and molecular variation within and among populations, subspecies, and species in the *Speyeria* genus, otherwise known as the North American Fritillary Butterfly.

The **Academy of Motion Picture Arts and Sciences** has awarded Hampshire \$5,000 to support film industry internship opportunities for students.

The **Harold Grinspoon Foundation** has awarded Hampshire \$5,000 to support spiritual life programming and the campus Rabbi.

For more information about grants, please contact Robert Riddles at 413-559-5703.

## Major Gifts & Gift Planning

By Cheri Butler, Sara Crawley, Lanette Fisher-Hertz, Alejandra Mendez-Rivera & Jessica Usher

The major gifts team is fully staffed and busy traveling about the country meeting with alums, parents, and friends. While the economy is foremost in most people's thoughts and philanthropy, it is heartening to hear so many donors mention how important Hampshire is to their giving priorities.

### Recent Gifts

Two past parents recently made a generous \$120,000 donation to support financial aid, Civil Liberties and Public Policy, and the Cuba program. Although their son graduated three years ago, they are still well connected to and ardent supporters of the college.

The Lemelson Center will soon receive a generous gift from a current parent for over \$100,000. This parent is impressed by the wonderful and ingenious work of the Lemelson Center, and we are overjoyed with his continued generosity to the program.

A generous anonymous donor is supplying the Liebling Center with its state-of-the-art equipment needs with a gift of \$150,000.

The college has also received two generous donations from our alumni overseas. **Bob McCarthy 72F** has established the Robert McCarthy Scholarship Fund to support the Baldwin Scholars Program. **Hiro Chanrai 77S** has established the Hiro Murli Chanrai 77S Endowment, which will provide financial aid for international students to attend Hampshire.

### Gift Planning

We have recently partnered with the Bank of Western Massachusetts so that we can offer donors a one-stop resource for setting up charitable trust gifts that can significantly benefit Hampshire, save estate taxes, and even provide a steady income to the donor. As our alumni grow older and become more savvy about their financial plans and philanthropy, they are asking us about these kinds of gifts. Several donors have established charitable trusts in recent years, but for the first time we have a streamlined, low-cost process in place, and a financial partner with an impressive track record in administering trusts and managing their assets.

More alumni, parents, and friends are including Hampshire in their wills, and, best of all, they are letting us know about it. Membership in the Harold Johnson Society is now 145. Two bequests in the past year are helping Hampshire tremendously: one was unrestricted and we gratefully applied it to our highest priority (financial aid), and the other will endow an internship for a Baldwin student, a legacy that is especially meaningful for the family of this donor.

For more information about charitable trusts, bequests, or gifts of real estate, contact Cheri Butler at 413-559-5588.