



*Advancing Hampshire is produced quarterly by the Office of Institutional Advancement and is distributed to volunteers, trustees, faculty, and administrators.*

## From the chief advancement officer, Clay Ballantine



Dear colleagues and friends:

Hampshire College's 40th anniversary celebration, June 11-13, 2010, is just around the corner. Dozens of volunteers are helping to plan the exciting and varied weekend program. Take a look at the 40<sup>th</sup> anniversary website:

<http://anniversary.hampshire.edu>

Add your name to the Facebook page, and plan to be there!

The 40th anniversary provides a wonderful opportunity to build philanthropic support for Hampshire College. While the actual celebration on June 11-13 will be "solicitation free", this important "coming of age" milestone is an opportunity to highlight Hampshire's most important fundraising priorities. In addition to the Hampshire Fund, these include building endowment for faculty research and creative activities, endowing professorships, growing support for financial aid and for student DIV II and III projects, and enhancing library resources and facilities.

For far too long, Hampshire has not had adequate funds to refurbish its buildings and

infrastructure. A recently completed twenty-year capital plan was the first big step towards meeting and, eventually, correcting that.

Hampshire has just launched a new fundraising effort, the 40th Anniversary Campus Renewal Initiative, which directly addresses our goal to revitalize the campus physical plant.

The goal of the Campus Renewal Initiative is to support key projects in the areas of academic excellence, the student experience, and sustainability. It will require the support of donors who can see the potential impact of a revitalized campus and want to help make it a reality.

Once funded through donations, the Campus Renewal Initiative projects will pave the way for facilities improvements over the next two decades. Please contact me for more information on the 40th Anniversary Campus Renewal Initiative at 413.559.5647 or at [cballantine@hampshire.edu](mailto:cballantine@hampshire.edu).

Thanks for all you do in support of your college, and please join us in June to celebrate Hampshire's 40<sup>th</sup>!

*The mission of the Office of Institutional Advancement is to build and sustain positive relationships across multiple constituencies and to engage robust philanthropic support from many different sources in order to fully realize the academic mission and potential of Hampshire College.*

## Hampshire Fund Update

*By Henry Eberhardt, Bridget Leung-Ingram 94F, Kira Kmetz, and Debby Nelson*

The Hampshire Fund, which directly supports the operating budget, is well on its way to the \$1.5 million goal with \$751,484 in gifts and pledges received from 1,048 donors, leaving \$748,516 to be raised by June 30. The Hampshire Fund is becoming more volunteer-driven this year with 64 trustees, alums, parents, and grandparents soliciting contributions on behalf of the Fund.

Increased giving to the Hampshire Fund by students, alums, parents, grandparents, and staff is being encouraged through six innovative *challenge gifts* by donors who want to make a difference with their leadership gifts. The six challenges are:

**Graduates Gift Challenge** – Last year a challenge gift of \$150,000 was earned when 120 graduating students gave at least \$20.09 each, setting a new Graduates Gift record. This year the same anonymous alum has offered graduating students a \$100,000 challenge, which will match each gift of \$20.10 or more with \$500. After 121 graduate gifts have been made, the donor will add a \$40,000 bonus in honor of Hampshire's 40th.

**Young Alum \$40,000 Challenge** – Each gift of \$20.10 or more from an alum in the youngest five classes will be matched with \$400 by a past parent couple. The objective is to increase alum participation from these five classes above the five-class average of 11% last year.

**40<sup>th</sup> Anniversary Alum \$100,000 Challenge** – To increase overall Hampshire Fund participation above last year's 18%, a generous alum trustee has challenged alums by agreeing to give \$250 for each alum gift of \$40 or more in honor of the 40<sup>th</sup> Anniversary of the college.

**Parents \$70,000 Challenge** – Parent giving accounts for about a third of the Hampshire Fund. This year past and current parent gifts of \$20.10 will each be matched with \$400 by two generous current parents.

**Grandparents \$25,000 Challenge** – In order to increase grandparent giving to the Hampshire Fund, a special challenge from current grandparents will match each gift from a grandparent with \$1,000.

**Hampshire Staff \$1,000 Challenge** – A group of Hampshire staff have challenged other staff members to give in honor of this year's graduating class. Each gift from a staff member of \$20.10 or more will be matched with \$20.10.

*Gifts to the Hampshire Fund can be made online at <http://donate.hampshire.edu>.*



### ***40th Anniversary Alumni "Frogbook" coming***

Hampshire has paired up with premier alumni directory publisher, Harris Connect: <http://www.harrisconnect.com>, to help us organize alumni information spanning all of Hampshire's 40 years. This 40th Anniversary "Frogbook" will include photographs and other memorabilia that alums send to Harris, as well as up-to-date contact details for all alums who participate. Accomplishing this ambitious task means reaching over 11,000 alums individually, and to cover this cost Harris will be charging for the directory.

Although Hampshire does not receive any income, we will receive a current and accurate listing of our alumni, which would require an impossible investment of time and resources on our own. And alumni, we hope, will value having a sophisticated and accurate directory, available in four formats and ranging in price from \$25 to \$114. Harris will produce only the number of books that are ordered in advance, which is why they will ask you to make an early decision on making your order. If you have comments or concerns about this project, please email [alumni@hampshire.edu](mailto:alumni@hampshire.edu)

## Focus on Events for Alumni, Family and Friends

By Killara Burn, Sarah Hart, Matt Krefting 99F, Jessica Sokol, and Lindsay Oliver-Rowe

### 40 Nights on the Way to the 40<sup>th</sup>

Please join us for these upcoming events. For the most up-to-date information, please email [alumni@hampshire.edu](mailto:alumni@hampshire.edu)

**February 9, (6:00 – 8:00 PM)**  
West Hartford, CT

**May 20, (7:00 PM to Midnight)**  
Amherst, MA- Div-Free Party for graduates

**February 19, (4:00 – 7:00 PM)**  
Campus event

**March 19, (6:00 – 8:00 PM)**  
London, UK

**March 31, (12:00 – 1:30 PM)**  
Campus event

**April 1, (6:00 – 9:00 PM)**  
Alumni Reel 2009 - NYC, NY

**April 25, (3:00 – 5:00 PM)**  
Los Altos, CA

**May 1 / 2, (10:00 AM– 1:30 PM)**  
Berkeley, CA



*Becky Castro 78F, Rebecca Holland 77F, and Renee Freedman 76S*

**June 11–13 2010: 40<sup>th</sup> Anniversary Celebration**  
*That's Hampshire!* <http://anniversary.hampshire.edu>

### Focus on New Funds

The following new funds were established, each aiming to grow their base of donor support. For more information, please contact Clay Ballantine at [cballantine@hampshire.edu](mailto:cballantine@hampshire.edu).

Several anonymous donors have made gifts to ***The Slater-Smith Faculty Development Fund***. This endowed fund supports the professional development of outstanding junior faculty members in disciplines taught by Professors Miriam Slater and David Smith, including the humanities, literature, history, and women's studies.

***The Lowry-Bruno-McNeal Fund to Promote the Participation of Under-represented Groups in Science*** provides funding for faculty and student projects, curricular innovations, partnerships, and events that will help enable Hampshire to continue to be a leader in providing educational opportunities and professional mentoring for under-represented groups in science.

An endowed fund in honor of former faculty Elaine Mayes was established and already over \$29,000 has been contributed towards the goal of \$50,000. ***The Elaine Mayes Endowment Fund*** will support an annual award(s) in support of Division II and Division III student projects in film, photography, and video.

Established by an anonymous alum donor, the ***Professor Emeritus David Smith Internship*** is an endowed fund that will support the costs of an internship or intensive field study project for a Division II or II student with interests in Alaska or other northern regions, and who may pursue fieldwork there.

## *Focus on New Grants and Gifts*

The College continues to attract national attention from granting agencies for our innovative style of teaching and learning. The outstanding research efforts of our faculty inspire students to new heights, and we are delighted to share news about these recent grants:

The College was awarded \$534,000 for the renovation and revitalization of the Charles and Polly Longworth Arts Village which includes the installation of a solar canopy. The project will produce 47mwh of renewable power annually, and will also serve as a project site for students and faculty investigating the latest clean energy technologies and the real-time decrease in the campus's carbon footprint.



*Professor Dulasiri  
Amarasiriwardena*

**Professor Dulasiri Amarasiriwardena and Dean of Faculty Alan Goodman** were awarded \$120,000 from the National Science Foundation to support the purchase of a new laser ablation system with applications for their ongoing work in the New York African

Burial Ground project, the Andean Mummy project, and the identification and characterization of soil contaminants in the Pioneer Valley. (right) Dean of Faculty Alan Goodman



**Professor Christoph Cox** was awarded \$8,000 from the Creative Capital Group/Andy Warhol Foundation to support his ongoing examination of sound which launched sound recording as an installation practice in artistic endeavors affecting post-minimalism and conceptualism in the visual arts.



*Professor Christoph Cox*

*For more information about grants, please contact Robert Riddles at [rriddles@hampshire.edu](mailto:rriddles@hampshire.edu).*

Development officers are emphasizing the importance of gifts to the Hampshire Fund, which help address the great need for financial aid. Many responded with generous year end gifts:

Trustees have been generous with their support. Sixteen trustees (70%) have pledged \$250,000 to the Hampshire Fund this year, including leadership commitments of \$50,000 and \$100,000.

Many Hampshire parents made generous gifts to the Hampshire Fund in December, including 4 gifts exceeding \$10,000. When a parent of a current student adds a generous gift on top of tuition, it is a

powerful affirmation of their child's Hampshire experience and the dedication of faculty and staff.

Hampshire was honored to receive a bequest from the estate of John Gunn, beloved father of alums Gillian (Gunn) Clissold 74F and Janet Gunn 71F, to establish an endowed fund that will provide a stipend to Baldwin Scholars for summer internships.