



Advancing Hampshire is produced quarterly by the Office of Institutional Advancement and is distributed to volunteers, trustees, faculty, and staff.

Faculty Involvement in Alumni Engagement and Fundraising



Professor Becky Nordstrom

- Special thanks to Professors Becky Nordstrom, Lynn Miller, Dula Amarasiriwardena, and Chris Perry, for agreeing to be profiled in Hampshire's fall Annual Fund appeals.
- Jennifer Hamilton, Assistant Professor of Legal Studies and Anthropology, spoke at an event for Alumni, Parents, and Friends in NYC on October 28.
- Several members of faculty, including Margaret Cerullo, Ellie Siegel, Alan Goodman, and Sura Levine, have accompanied development office staff to talk with prospective donors about giving to Hampshire College.

Key Initiatives

The Office of Institutional Advancement is actively fundraising for a number of key initiatives. Three such projects include:



The Hampshire Fund

The Fall 2010 Phonathon was a big success, exceeding last year's totals. The Hampshire Fund seeks to raise \$1.6M in support of Hampshire's most pressing priorities, including financial aid, faculty salaries, and upkeep of the campus.

The Enfield Solar Greenhouse

Built by students in 1979 as a way to model sustainable living and a connection to the growth of food, the Greenhouse had to be dismantled two years ago due to structural decay. In a truly grassroots effort, student leaders have been working tirelessly, in conjunction with development office staff, to raise funds to rebuild the beloved Greenhouse. Including gifts and pledges, the project is \$130,000 on its way to a \$150,000 goal.



The Charles and Polly Longworth Arts Village Solar Canopy

The Solar Canopy was re-dedicated on October 16 during Family, Alumni, and Friends weekend. The new 36 kW photovoltaic array will reduce Hampshire's electricity usage and carbon footprint. Fundraising continues; we seek to raise an additional \$100,000 from individual donors.

The mission of the Office of Institutional Advancement is to build and sustain positive relationships across multiple constituencies and to engage robust philanthropic support from many different sources in order to fully realize the academic mission and potential of Hampshire College.

Upcoming Events for Alumni, Family, and Friends

December 6, 2010, Washington DC: Devon Chaffee 97F, Brittany Benowitz 95F, and professor Flavio Risech-Ozeguera will discuss Law, National Security, and Rights, at an event for alums and friends in DC. This event is being organized by Erin Dozier 88F and other DC alums.

Mid-January 2011, Boston, MA: *RACE: Are We So Different?* Alumni and Family Relations will be inviting Hampshire alums, families, and friends to tour this award-winning exhibit with Dean Alan Goodman. To learn more about the exhibit, visit www.understandingrace.org

January 25, 2011, Los Angeles, CA: Screening of the 2010 Alumni Reel, with a wine and hors d'oeuvres reception. Victor Fresco 76F, creator of Better Off Ted, among other TV shows, will speak.

Save the Date! June 10-12, 2011: on campus

Hampshire Forum 2011: A Division IV Program on Food, Farm, and Sustainability.

The first in a new annual series of intellectual, creative, and inspiring weekend programs in which alums, faculty, staff, families, and friends come together to learn from each other and explore new ideas on a particular Hampshire theme. Please email alumni@hampshire.edu if you'd like to be involved.



For more information on these and other events, visit:
<http://www.hampshire.edu/alumni>

October 28, NYC
Alumni, Parents, and Friends event
Photo by Dan Epstein 76F

New Gifts and Grants

An anonymous alum donor has, for the third year, pledged a new Graduate Gift Challenge. Each of the first 150 gifts from graduating students will be matched with \$200. If the graduating class reaches 50% participation, defined as 150 or more students, the donor will contribute a bonus award of \$50,000. If 250 students contribute, the donor will give an additional \$20,000, up to a total of \$100,000.

The National Science Foundation awarded Hampshire College a \$423,288 grant for Professor Lee Spector's "RI: Small: RUI: Evolution of Robustly Intelligent Computational Systems." Congratulations Professor Spector!

In October, Joan Hastings gave a gift of \$200,000, in support of a new initiative that strengthens ties between the Farm Center, the Lemelson Center, the Childhood, Youth, and Learning program, and local community organizations working with underserved, at-risk youth.

Trustee and past parents Gaye Hill and Jeffrey Urbina gave a \$50,000 challenge grant in support of young alum giving. Gifts in support of the Hampshire Fund from graduates of the youngest 10 classes (2000-2010) were each matched by \$400. One young alum reported that she wasn't going to give, as she was working part time and didn't think her gift would be large enough to make a difference. Upon hearing about the challenge, she gave a small gift, because she felt that now, her gift would make a difference.

Parents Marcel and Liora Houtzager pledged a \$50,000 challenge grant to other parents, inviting them to support the Hampshire Fund.

Hampshire College received a bequest from the estate of Jonathan Pressler 70F, for \$22,000, in August. Pressler had named Hampshire, along with four other charities, in his will. The bequest will be applied to the Hampshire Fund for the highest priority needs of the College.