



Advancing Hampshire is produced quarterly by the Office of Institutional Advancement and is distributed to volunteers, trustees, faculty, and staff.

Faculty Involvement in Alumni Engagement and Fundraising



Professor Sue Darlington

- Special thanks to Professors Sue Darlington, Bill Brayton, and Joanna Morris for agreeing to be profiled in Hampshire's spring Annual Fund appeals.
- Faculty members Margaret Cerullo, Sue Darlington, Marlene Gerber-Fried, Viveca Greene, Jill Lewis, and Lise Sanders are reaching out to alums in support of the Hampshire Fund via the Feminist Faculty Giving Initiative. As of March 7th, the initiative has garnered \$15,240 in gifts from 58 contributors. An anonymous donor has also pledged a \$1 to \$1 matching gift of up to \$30,000.
- Professors Michelle Bigenho, Jane Couperus, Charlene D'Avanzo, and Lee Spector have worked with Hampshire's new grants manager, Marjorie Hutter, to submit four new NSF proposals, totaling requests of over \$1,000,000.

Key Initiatives

The Enfield Solar Greenhouse reaches its fundraising goal!



Gifts and pledges totaling \$150,000 will move the Enfield Solar Greenhouse towards completion. A ribbon cutting ceremony is planned for June 11, 2011. Details to come.

In December, Hampshire launched a new initiative, encouraging alums from the classes of the 1970's and 1980's to consider naming Hampshire College in their estate plans. The appeal added nine new members, bringing the total number of Harold Johnson Society members to 131.

A lasting legacy with a bequest will ensure that Hampshire College can continue to provide the best individualized education possible. For more information, visit <http://plannedgiving.hampshire.edu>.

Create a Hampshire Legacy



The mission of the Office of Institutional Advancement is to build and sustain positive relationships across multiple constituencies and to engage robust philanthropic support from many different sources in order to fully realize the academic mission and potential of Hampshire College.

Upcoming Events

April 3, 2011, Seattle, WA: Join hosts **Jerry Diercks 84F** and Deb Prince; President Marlene Gerber Fried; Ellen Donkin, dean of the school for interdisciplinary arts and professor of theatre; Killara Burn, director of alumni and family relations; and the Seattle Hampshire community for hors d'oeuvres, drinks and conversation from 3-5:30pm.

April 6, 2011, Oakland, CA: Join **Deborah Merrill-Sands 70F**, at Mills College from 7-9 p.m. for a talk by Hampshire's Acting President Marlene Gerber Fried, followed by a reception and discussion.

April 8, 2011, on campus: CLPP conference with Hampshire alumni reception.

June 10-12, 2011, on campus: *Hampshire Forum 2011: A Division IV Program on Food, Farm, and Sustainability.*

The first in a new annual series of intellectual, creative, and inspiring weekend programs in which alums, faculty, staff, families, and friends come together to learn from each other and explore new ideas on a particular Hampshire theme. Please email alumni@hampshire.edu if you'd like to be involved.



In February, Sarah Goldfinger ,94F ,spoke to students on campus about her Hollywood experience as a TV script writer. Pictured above with Professor Elly Donkin, dean of interdisciplinary arts.

Photo by Lanette Fisher-Hertz

For more information on these and other events, visit: alumni.hampshire.edu

New Gifts and Grants

Trustee Gaye Hill and her husband Jeffrey Urbina, parents of a Hampshire alum, have pledged a one million dollar challenge gift to support financial aid at Hampshire College. Receiving the full gift is contingent upon two requirements: first, that the money be applied toward creating a diverse and respectful community, increasing the financial aid available to students; and second, that the College increase parent and alumni participation and raise an additional \$1 million in unrestricted funds.

In addition, at the February board meeting, trustees Bob McCarthy 72F and David Dinerman 72F stepped forward with pledges totaling \$600,000. Their gifts are targeted toward core strategic priorities, including student financial aid, endowment for the Baldwin Scholars program, and enhancements to the operations of the admissions office.

Christopher Young, 73F, has pledged \$60,000 over three years for music-program renovations.

Sarah Goldfinger, 94F, has established a new endowment fund to support a playwriting practicum that will allow Hampshire to send students to see Broadway shows, and will bring visiting playwrights to work with students on campus.

An anonymous trustee has made a gift to underwrite the costs of developing a new peer training program for students in oral presentation skills. The training is being coordinated by the Dean of Faculty office in collaboration with Mt. Holyoke's Speaking, Arguing and Writing program, to take place this spring for Division III students.