



*Advancing Hampshire is produced quarterly by the Office of Institutional Advancement and is distributed to volunteers, trustees, faculty, and staff.*

## Thank you for helping to make this an outstanding fundraising year for Hampshire College!

Fiscal Year 2011 was a strong fundraising year for Hampshire College. The Hampshire Fund set a new record high, and the alum donor base grew significantly. This is particularly good news given the uncertainty of the US and global economy, and during a presidential transition year. Here are some highlights:

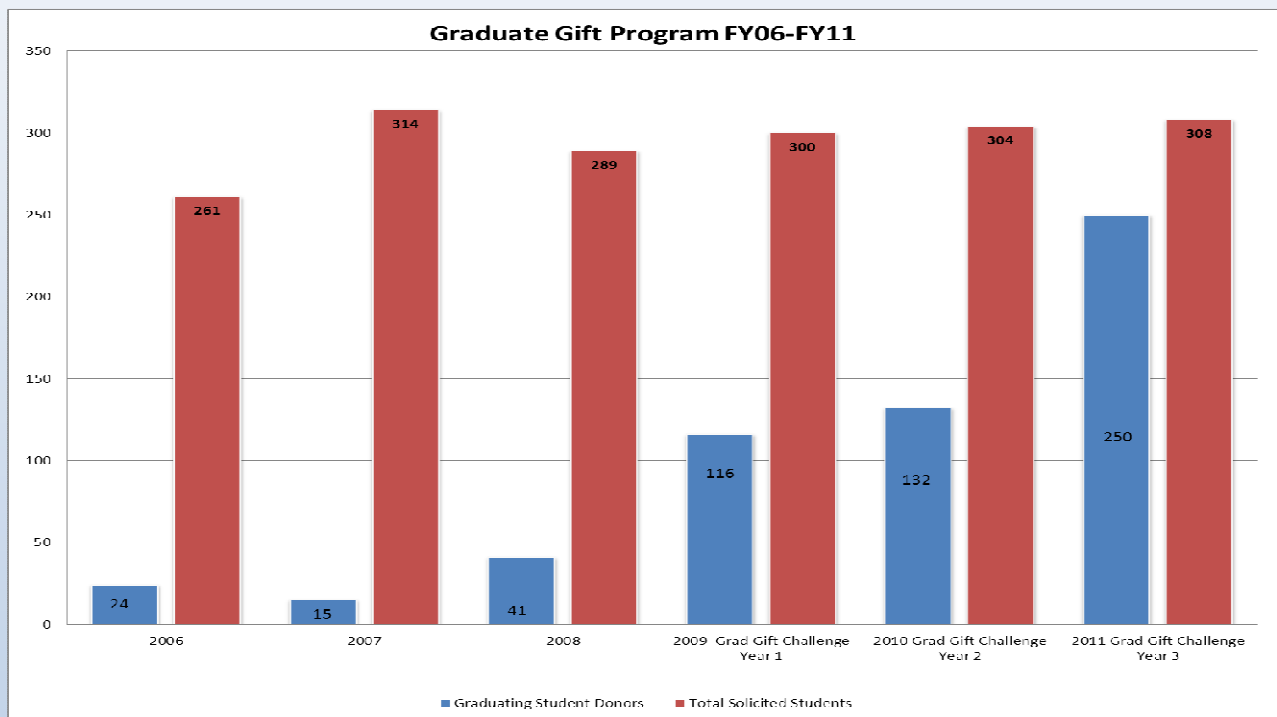
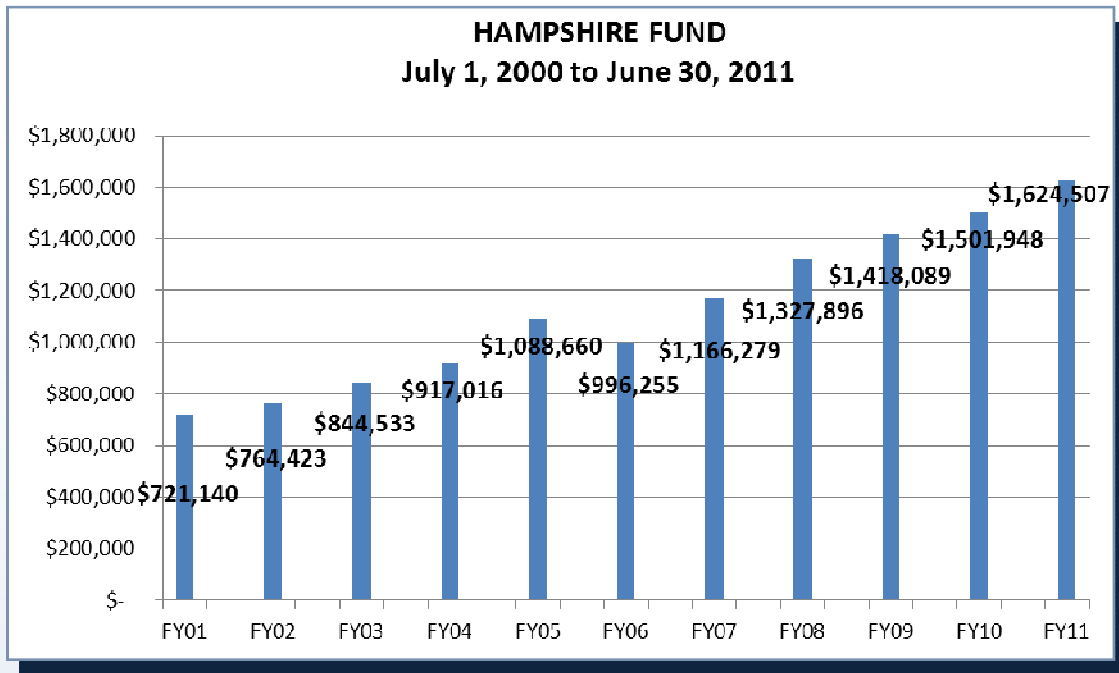
- Overall donations to Hampshire exceeded \$5,000,000.
- The Hampshire Fund grew 8% from \$1,501,948 to \$1,626,007, a new record.
- Alum participation increased an impressive 3.6 percentage points from 22.6% to 26.2%.
- A record 83% of the graduating class made a contribution. Amazing!
- Alumni and Family Relations capped off a year of over 28 events around the globe, including the first Div IV Alumni Forum on the topic of Food, Farm, and Sustainability. You can see pictures, watch videos and see who attended at: [alumni.hampshire.edu](http://alumni.hampshire.edu).
- The Board of Trustees achieved 100% participation for the Hampshire Fund and gave 27% of the total dollars raised to Hampshire.
- 133 current faculty and staff contributed to Hampshire College in support of the Community Scholars Fund in honor of Marlene Gerber Fried, and other priorities important to them.

These accomplishments would not have been possible without your support. Thank you again for your efforts in making this a very successful fundraising year for Hampshire College.

Gaye Hill PO2  
Trustee and Chair of Development Committee

Clay Ballantine  
Chief Advancement Officer

*The mission of the Office of Institutional Advancement is to build and sustain positive relationships across multiple constituencies and to engage robust philanthropic support from many different sources in order to fully realize the academic mission and potential of Hampshire College.*



## The Graduate Gift Challenge doubled its success this year!

After Commencement on May 21, 2011, a graduating student made the 250th gift toward the Graduate Gift Challenge. This met the anonymous Donor's goal of 250 gifts or 83% of the graduating class, earning Hampshire the entire \$100,000 challenge grant. This is a major achievement over last year's final totals of 126 gifts and 40% participation!

Thanks to the many faculty and staff who encouraged graduating students to make their first gift, and to the Grad Gift Committee for their outstanding work: Sasha Fuller 07F, Andrea Heredia 07F, Shannon Stockwell 07F, Christopher Thomas 07F, Trevor LeBlanc 07F, and Lorraine Chilimanzi 07F.

# Upcoming Events

**August 25, 2011, on campus: Meet President Lash:** The Hampshire College Board of Trustees and the Alumni and Family Relations team invite you and your family to a summer BBQ to meet and celebrate our new president, Jonathan Lash. Come share in the excitement and be among the first to welcome President Lash to the Pioneer Valley.

**October 14 - 16, on campus: Family, Alumni & Friends:** A weekend of lectures, readings, workshops, and other events that showcase the amazing work of current students, faculty, and alums who have taken the innovative learning environment at Hampshire and translated it into exciting and challenging careers. Some events include: meet President Jonathan Lash; open classes; farm festival; TEDxHampshireCollege; student performances; student athletics; meet faculty and advisors; and visits to the Eric Carle Museum and the Yiddish Book Center on campus. Location: Red Barn.

**October 19, Portland, ME: Meet President Lash:** Please join **President Jonathan Lash** and other area Hampshire College alums, parents, and friends at Stonyfield Cafe in Falmouth, ME. **Gary Hirshberg 72F**, co-founder of Stonyfield Farm, invites you to help welcome President Lash and enjoy an evening of good food and conversation. Beer and wine may be purchased at the bar.



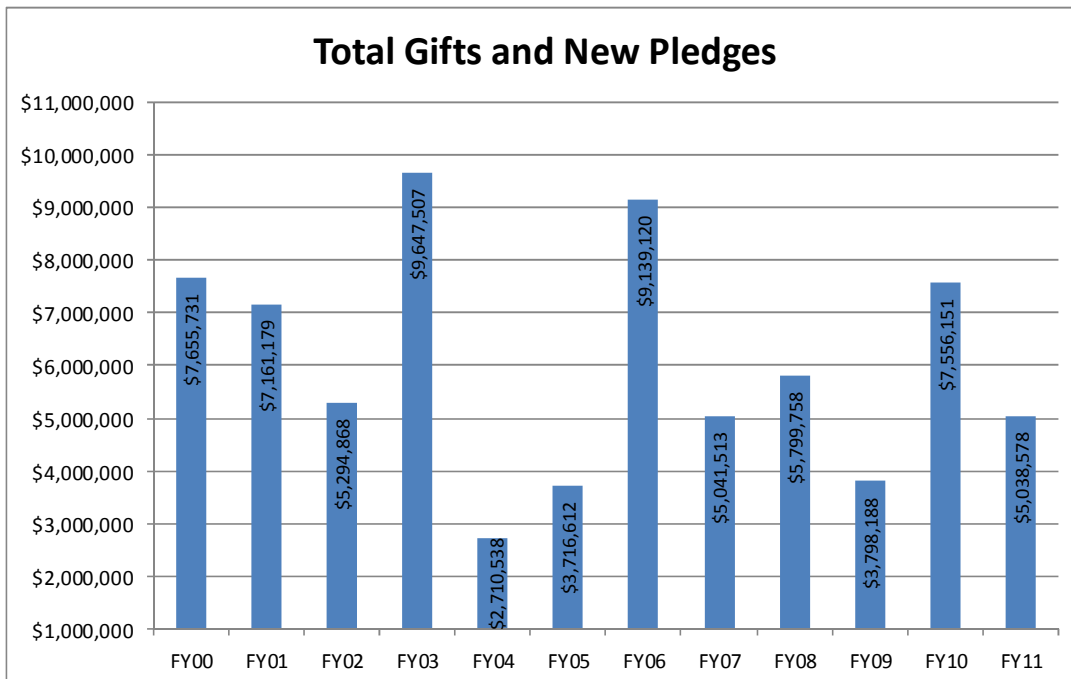
Farm, Food, and Sustainability was the theme for the inaugural annual Division IV forum at Hampshire College held June 11-13th, 2011. The extended Hampshire community and friends came together to dive deep into issues around food and farm policy, sustainable business and land use, year-round farming, the economics of eating local, organic foods, and much more.

## Save The Date!

**Division IV Forum, June 8-10 2012**

**For more information on these and other events, visit: [alumni.hampshire.edu](http://alumni.hampshire.edu)**

## Total Gifts and New Pledges



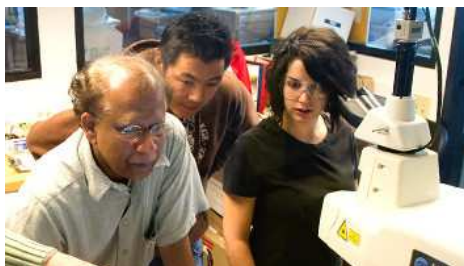
## New Gifts and Grants

Eileen Fisher (PP07) has made a commitment of \$500,000 over three years to develop resources for creativity at Hampshire. The funds will support and integrate the work of the Lemelson Center and the Design, Art and Technology (DART) program, with the many other parts of campus where creativity, invention, entrepreneurship, artistic expression, and design happen. Marlene Fried is coordinating this project with an interdisciplinary group of faculty, staff, and students.

Marcel Houtzager PP07 pledged \$75,000 over three years to create an online Div III portfolio system. The gift will allow Hampshire to purchase more server space, hire a web page designer to create templates students can use to showcase their Div IIIs online, and hire tech-savvy students to help their fellow Hampsters post their Div IIIs in the online portfolio system.

Judy Bornstein 82F pledged \$50,000 over two years to create a Women in Business Project, which will provide funding for a spring Women In Business course and a fund to bring women business leaders back to campus to work with students. The project, administered through the Lemelson Center, will be overseen by Marlene Fried in her new role as senior advisor to the president.

The Brown Foundation has made a generous gift of \$100,000 to Hampshire College. \$10,000 will support the Civil Liberties and Public Policy Program, and \$10,000 will support the Population and Development Program. The remainder of the gift will be unrestricted for the College to use for renovations and improvements to the campus residence halls. Right: Prescott House



The Society for Analytical Chemists of Pittsburgh 2011 Undergraduate Analytical Research Program awarded chemistry professor Dula Amarasiriwardena \$10,000 to fund research with his chemistry students on the determination of trace metals in contaminated soils by laser ablation-ICP-MS.

Left: Professor Dula Amarasiriwardena in the lab with students.

A Hampshire alum and his wife, who wish to remain anonymous, recently donated \$10,000 to Hampshire's Asian Studies program. The funds, which will be administered by Professor of Asian Studies Kay Johnson, will be used to support Hampshire internships at an NGO in rural China that provides services for children affected by HIV/AIDS.

Right: The AIDS Orphan Salvation Association (AOS) currently provides support to about 45 children infected with AIDS living in the rural areas surrounding Fuyang, China.



The Solidago Foundation of Amherst, MA awarded \$7,500 to the Population and Development Program for travel support for grassroots/community participants to the *Bridging Movements to Build Climate Justice* convening.

## New Gifts and Grants, continued

The Harold Grinspoon Foundation awarded \$5,000 to Hampshire in support of the Jewish Spiritual Life Program.

The General Service Foundation awarded a \$70,000 grant to support the Civil Liberties and Public Policy program. In addition, the Overbrook Foundation awarded a \$30,000 grant to CLPP for *Training New Generations of Reproductive Rights Advocates, Activists, Practitioners and Leaders*.

### **Community Scholars Fund meets challenge and raises \$162,671 with the help of 86 donors.**

In the Spring of 2011, **Grace Scott 73S** and trustee **Jonathan Scott 70F** pledged up to \$75,000 to the Community Scholars Fund as a dollar-for-dollar challenge, in recognition of Marlene Gerber Fried's dedication and service as Hampshire College's interim president. This challenge was met thanks to generous gifts from 85 donors.

The Community Scholars Fund for Educational Opportunity is an endowed fund that provides grants for tuition, room, and board to promising students with the greatest financial need. Priority will be given to highly motivated students for whom the opportunity of a Hampshire College education has the greatest potential to be life transforming, due to circumstances of poverty, community deprivation, family hardship, or other significant challenges.

### **Thank you to the Hampshire College Board of Trustees**

All 23 Hampshire College trustees made generous donations to the College in FY11. The most recent trustee gifts included Gaye Hill P02 and Paul Model 75F, who both established challenge grants to help boost alumni participation, Jonathan Scott 70F for the Community Scholars Fund, Petros Kokkalis 90F to build President Lash's discretionary fund, Ben Cushman 72S for the Cushman-Tuttle Scholarship Fund, which supports Baldwin students, Bob McCarthy 72F for the Bob McCarthy Scholarship Fund, which supports Baldwin students, and Hal Carroll P01 for the Carroll Family Fund for film, photography, and video.