



*Advancing Hampshire is produced quarterly by College Advancement and is distributed to volunteers, trustees, faculty, and staff.*

## Hampshire Wraps Up Successful Fundraising Year With Support from Alumni and Parents

Hampshire College had a very successful fundraising year, which closed on June 30, thanks to the generous support of over 4,000 donors. The College set records for alumni participation, and doubled giving to more than \$10 million in gifts and grants, which supported emerging priorities in creativity, sustainability, and entrepreneurship. Over 2,500 alums donated to Hampshire this year, an increase of more than 400 from last year, and alum participation rose from 26% to 29%.

The Hampshire Fund, which supports faculty salaries, financial aid, and physical plant improvements, increased by 8% to \$1.75M in valuable unrestricted support. Hampshire celebrated the fourth year of the Graduate Gift Challenge, which encourages graduating students to make their first gift back to Hampshire, and a record 259 members of the 2012 graduates made a gift to the College. Graduates from the youngest four years continue to support Hampshire at significantly higher rates than national trends for alumni participation.

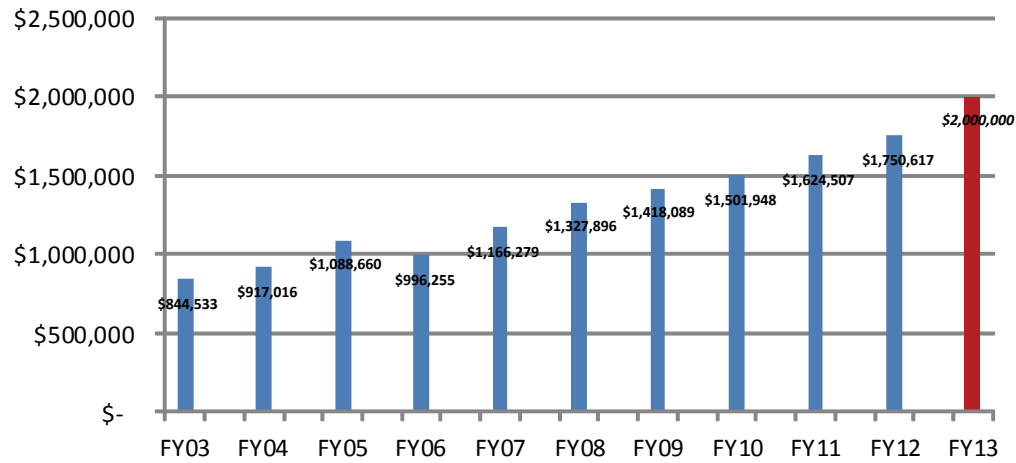


The strength in fundraising was cited by Moody's investment services, which voted to improve Hampshire's bond rating due to the College's well-defined market niche, solid operating performance, and strong giving results.

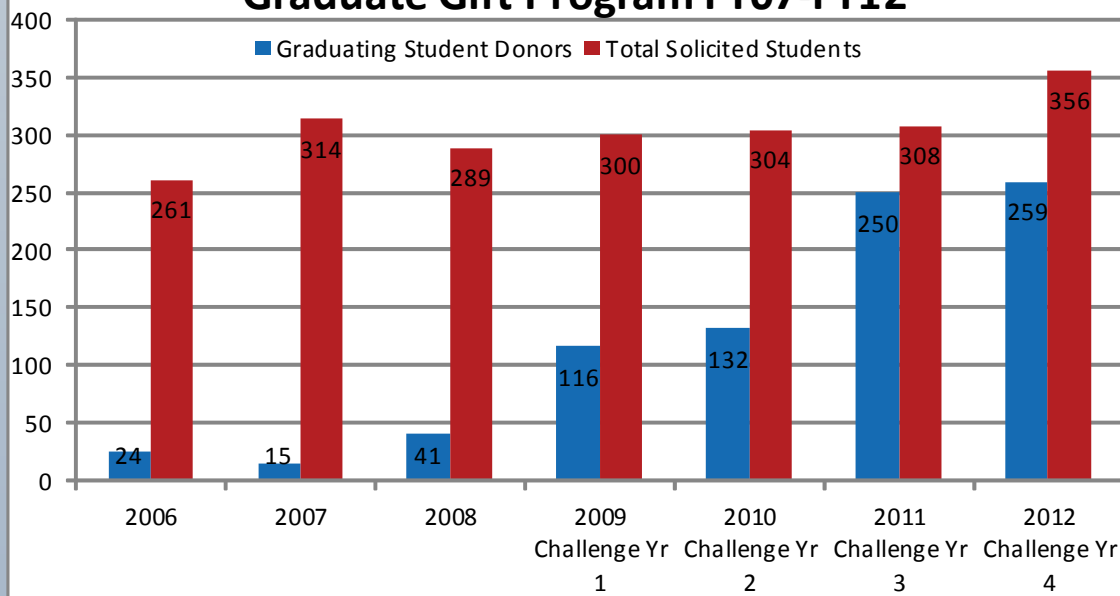
Clay Ballantine  
Chief Advancement Officer

*The mission of College Advancement is to build and sustain positive relationships across multiple constituencies and to engage robust philanthropic support from many different sources in order to fully realize the academic mission and potential of Hampshire College.*

## HAMPSHIRE FUND July 1, 2002 to June 30, 2012 and Projected for FY13



## Graduate Gift Program FY07-FY12



### Another successful year for the Graduate Gift Program!

This year 259 graduating students made a gift to the Graduate Gift Challenge! With that number, Hampshire received a \$100,000 challenge gift from an anonymous donor.

Thanks to the many faculty and staff who encouraged graduating students to make their first gift, and to the Grad Gift Committee for their outstanding work: **Staci Akselrod 08F, Brittany Williams 08F, RJ Sakai 08F, Stephanie Katz 08F, Katherine Frank 08F, and Emily Caplan 09F.**

# Upcoming Events

**October 4, on campus:** Interested in craniofacial evolution? You will be! Join us for this installment of the Cognitive Science Distinguished Alumni Lecture Series, featuring **Rich Schneider 87F**. 5:30–7 p.m., FPH Main Lecture Hall.

**October 11, on campus:** Join us for this installment of the Cognitive Science Distinguished Alumni Lecture Series, featuring **Frederick Conrad 73F**, speaking about “Cognitive and Social Factors in New Approaches to Survey Measurement.” 5:00–7 p.m., FPH West Lecture Hall.

**October 11, on campus:** Enjoy an exclusive screening of the new documentary film *Trek Nation*, followed by Q&A with **Rod Roddenberry 92F**, son of Star Trek creator Gene Roddenberry. 7 p.m., FPH Main Lecture Hall

**October 12- 14, on campus: *Family, Alumni & Friends Weekend*:** A full weekend of lectures, readings, workshops, exhibitions, and other events that showcase the amazing work of students, faculty, and alums. The weekend will highlight the 20th Anniversary of the James Baldwin Scholars Program with the following events on October 13: **James Baldwin Scholars Alumni Panel** 12:30–2 p.m., **Branches of Baldwin: The Writer and His Legacy** 2:30–4 p.m., and the **20th Anniversary Celebration Reception of the James Baldwin Scholars Program** 5–7 p.m.

**November 28, Brooklyn, NY: *All-Community Event*:** Alumni, parents, and friends, please join host **Harry Rosenblum 95F**, owner of the Brooklyn Kitchen, for an evening of conversation and drinks with President Jonathan Lash and Hospitality Developer **Howard Wein 93F** as you learn more about the Healthy Food Transition happening on campus. 6:30–8:30 p.m.

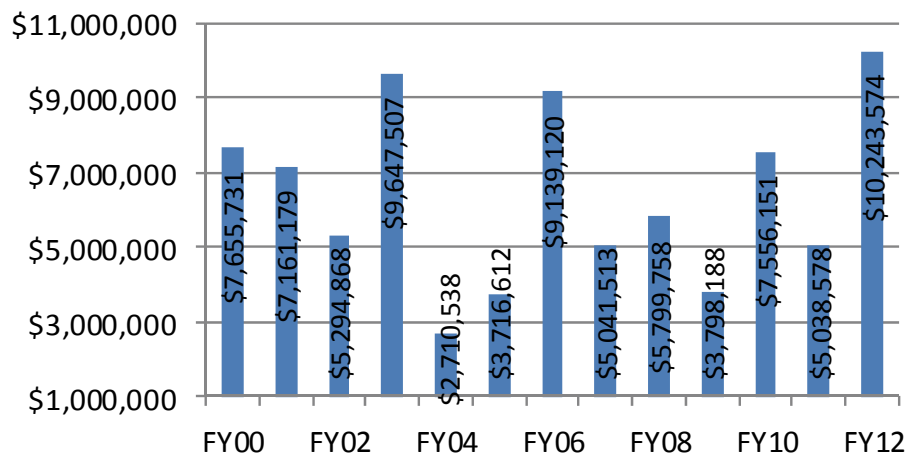
**December 6, Miami, FL: *All-Community Event*:** Alumni, parents, friends, and prospective students and families, please join host and Hampshire Trustee **Luis Hernandez 70F** and Professor Daniel Kojo Schrade for an evening of conversation, drinks, and paella. 6–8:30 p.m.

**For more information on these and other events, visit: [alumni.hampshire.edu](http://alumni.hampshire.edu).**



**Adelind Horan 09S, Kamil Peters 07F, and Beth Ferguson 96F** during the Div IV session *Imaginative Interventions: Creativity and Social Change*. Photo by Michael Medeiros.

## Total Gifts and New Pledges



## New Gifts and Grants

The Roddenberry Foundation, directed by its president, **Rod Roddenberry 92F**, awarded Hampshire College a \$100,000 grant to provide infrastructure support, equipment, and resources to students building innovative prototypes in the Creativity Center. Special thanks go to the following Hampshire community members for their support and assistance in securing this generous gift:

Roxanne Finn, Thom Long, Colin Twitchell, and **Aaron Cantrell 08F**. At right, the staff of the Creativity Center: **RJ Sakai 08F**, Thom Long, Carla Costa, and Roxanne Finn.



Dr. Joan A. Harris and Dr. Steven W. Veit P04 gave \$200,000 to establish the Harris-Veit Artists' Grant Fund. The fund will support grants for Div III students concentrating in studio arts. Thanks to Professor Bill Brayton (pictured left) for his help in securing this gift.

Hampshire College was awarded a grant for \$250,000 from the Andrew W. Mellon Foundation for a proposal entitled *Developing Hampshire College into a Language Learning Community: Enriching the Sciences, Deepening the Humanities*. This grant will be used over a period of two years to support language instruction in the humanities and sciences.

Associate Professor of Anthropology Michelle Bigenho was awarded a grant for \$36,403 from the National Science Foundation for a project entitled *Workshop on Cultural Property, Creativity, and Indigeneity Under the New Bolivian Constitution*. A team of researchers from the United States, the United Kingdom and Bolivia will conduct an interactive workshop in Bolivia to discuss cultural property and heritage under this country's new constitution. They will facilitate critical discussions with Bolivians about intellectual property and heritage, and these discussions and lectures will be summarized in textual form through a Spanish-English bilingual website.

In recognition of the 20th anniversary of the James Baldwin Scholars program, **Hildy Gottlieb Hill 72F** and Hampshire parents Maureen A. Kennedy and Mr. Konrad S. Alt P11 made major gifts in support of the Baldwin Scholars endowment



fund. The Baldwin program provides scholarships to talented students from underserved communities who would benefit from a transition year before college in which to improve general academic skills and prepare for the rigor of college studies. Hampshire will celebrate the 20th anniversary of the program, as a part of Family, Alumni, and Friends Weekend, with an academic symposium and celebration on October 13 and 14. For more information, visit [www.hampshire.edu/alumni/faf](http://www.hampshire.edu/alumni/faf). Pictured above: James Baldwin Scholars at Commencement.



## Hampshire Launches Scholarship Fund for Undocumented Immigrant Students

A new scholarship and endowment at Hampshire College has been created to provide upwards of \$25,000 in financial aid per year to assist students with undocumented immigrant citizenship status who have been accepted into Hampshire. The endowment is funded solely through gifts from private donors who wish to support students who were brought to this country as babies or young children, who have attended U.S. schools, and who wish to continue their educations but are ineligible for federal financial aid.

"Many of us who went to college in the post-World War II boom went on full scholarships. All financial aid was need-based. Increasingly that's not true anymore," said sociology professor Margaret Cerullo (pictured right), who was influential in creating the scholarship. "For a lot of us, access to higher education is a deep principle."

Professor Cerullo credits student work as an inspiration that made her see the need for the funding to address what she considers a social injustice. Her student Jamie Blair's Division III (senior) project work with undocumented students advocating passage of the DREAM act captured her interest. Cerullo spent much of the past spring working with Hampshire's college advancement office on a proposal for a new funding source.



"We raised money from alums, prior donors, parents, and the graduating class. We asked students to dedicate their graduate gift to the undocumented student fund. We tried to raise money on every front we could," said Cerullo. "We wanted funding not for one year, but ongoing to ensure access for undocumented students." A \$250,000 gift further expanded the fund. With current funding over \$300,000, the endowment can now support one student every four years. The goal is to raise additional funds to establish an endowment sufficient to help an undocumented student attend Hampshire each year. For more information on supporting this fund, please contact Clay Ballantine at [cballantine@hampshire.edu](mailto:cballantine@hampshire.edu), or (413) 559-5647.

"We believe the availability of education to those who work hard to earn it is a fundamental right, and with the help of supportive alumni and parent donors, Hampshire College has set up a scholarship fund for these students. This scholarship fund relies entirely on private money and does not draw away from financial assistance to other students. No law bars these young people from attending college, and they should not be barred from receiving the help they deserve from generous, willing donors." Jonathan Lash, *Huffington Post*

## Did you know...?



Alumni Relations Officer **Matt Krefting '99F** co-manages the College's Facebook page ([www.facebook.com/hampshirecollege](http://www.facebook.com/hampshirecollege)) with Amy Diehl, web content manager. They post interesting and fun stories, videos, and photos about the College and its alumni daily, including articles from the Hampshire website, videos from the Hampshire College YouTube channel, and news stories from the web. Last year they posted a contest to help name one of Hampshire's new baby cows, and hundreds of community members chimed in to help name Crimson (daughter of Clover). During the month of June, Facebook lights up with fundraising messages to help meet donor challenges.